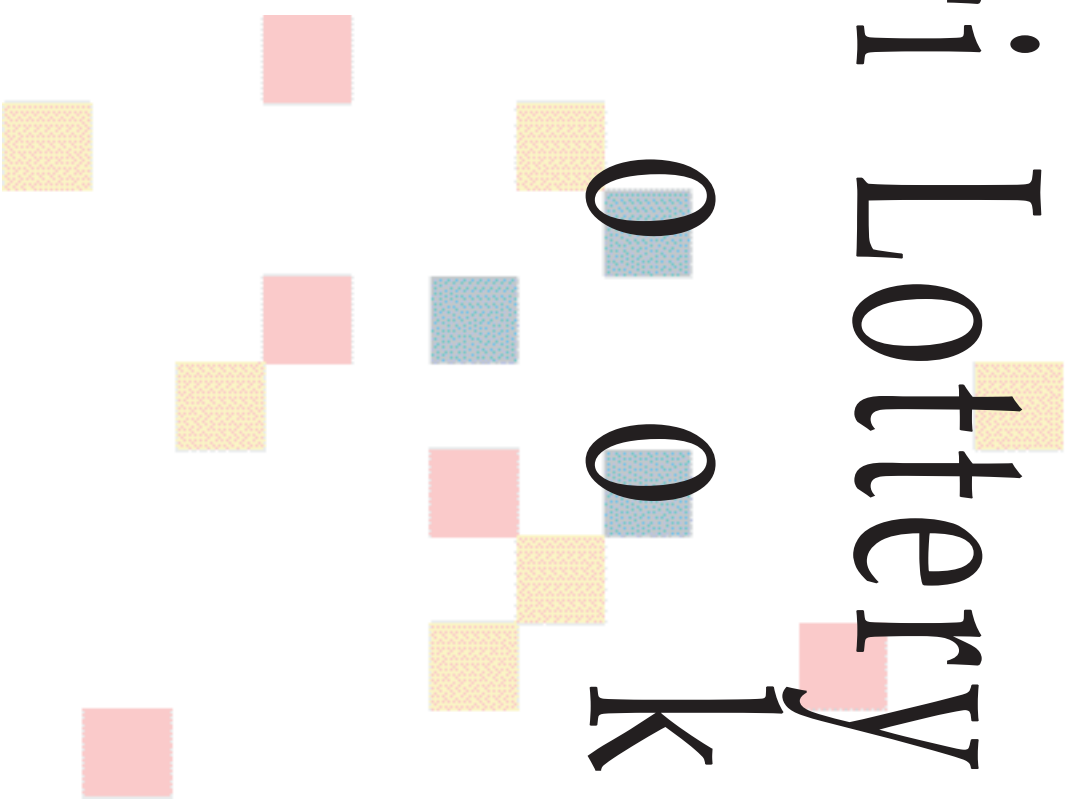


2004 Missouri Lottery Fact Book



Missouri Lottery headquarters	(573) 751-4050
Missouri Lottery Web site	www.molottery.com
Help for problem gamblers	1-888-BETSOFF (1-888-238-7633)
Web site for responsible gaming	www.888betsoff.com
FY04 sales	\$791,522,245*
FY04 proceeds to education	\$230,318,233*
Total proceeds to the state, including education, from January 1986 through June 2004	\$2,239,598,909*
Breakdown of the Lottery dollar	60.5 cents - prizes to players 28.5 cents - proceeds to public education 5 cents - administrative costs 6 cents - retailer commissions, bonuses and incentives

* unaudited figures

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Overview



What is a lottery?

A lottery consists of three elements: prize, chance and consideration.

Lotteries are not new to American history...

The first lottery with cash prizes dates back to 1490, two years before Columbus set sail. Lotteries were authorized to raise money for the colonial army. In addition, a lottery helped put a roof on the United States Capitol. Lotteries also helped build educational institutions like Harvard, Yale and Princeton universities.

It wasn't until 1964 that the modern lottery era began in New Hampshire, and since that time, lotteries have brought more than \$100 billion in revenues for a variety of state programs. Forty states and the District of Columbia currently have a lottery. For a complete historical timeline of lotteries, visit www.naspl.org.

On Nov. 6, 1984, Missouri voters overwhelmingly approved the Missouri Lottery by passing Amendment 5, which repealed a section of the state's constitution prohibiting a lottery. The measure passed with 70 percent of the vote, making the Missouri Lottery the 23rd lottery in the United States.

Missouri's Lottery

Missouri Lottery ticket sales began nearly 19 years ago in January 1986, and since that time, the Lottery has provided the state, including education, with more than \$2.2 *billion* in proceeds. In addition, 194 players have won life-changing jackpots between \$1 million and \$130.6 million, totaling more than \$1.3 billion. Missouri Lottery retailers have earned more than \$454 million in commissions, incentives and bonuses.

A five-member commission, appointed by the governor and approved by the Senate, governs the Lottery. The executive director oversees the daily operations of the government agency.

The Missouri Lottery is based in Jefferson City with three regional offices located in: Kansas City, St. Louis and Springfield. The Lottery is broken down into four divisions: Communications, Finance & Administration, Sales & Marketing and Security.

The Missouri Lottery's Vision:

"That our products and promotions should be fun, innovative and provide players, retailers and employees with unsurpassed opportunities for success."

The Missouri Lottery's Mission:

"To maximize revenues for public education through the creation and sale of fun and entertaining products consistent with the highest levels of service, integrity and public accountability."

The Missouri Lottery's Customer Service Strategy:

“We will provide extraordinary customer service that allows players to fulfill dreams; retailers to be profitable and employees to achieve personal growth and satisfaction. We will fulfill this strategy with exceptionally courteous and professional employees who are committed to understanding the customers’ perspective and empowered to provide players, retailers and each other with positive, memorable customer experiences.”

Missouri Lottery's Historical Timeline

1984	NOV. 6	Missouri voters approve Amendment 5, which gave the Legislature the authority to establish a state lottery. Seventy percent of voters approved the measure.
1985	JUNE 11	Senate Bill 44, which created the Missouri Lottery, is passed.
1986	JAN. 20	The first Missouri Lottery sales begin with the instant game "Jackpot '86."
	FEB. 13	Johnnie Magerl of Kansas City, Kan., becomes the Lottery's first millionaire. The retired butcher won \$2.1 million in the Lottery's "Jackpot!" wheel spin.
	OCT. 1	Sales for Missouri's Lotto game begin with a minimum jackpot of \$1 million.
1987	FEB. 26	Pick 3 sales begin.
	SEPT. 25	Missouri joins the Multi-State Lottery Association (MUSL).
1988	JAN. 5	Missouri Supreme Court approves Lotto America (a MUSL game) sales.
	FEB. 3	Lotto America (now Powerball) sales begin.
	AUG. 2	Voters approve Amendment 3 with 58 percent of the vote. The amendment lifts several restrictions, including those on advertising and the maximum prize payout.
1990	MAY 10	Pull-Tab sales begin.
1992	JAN. 20	SuperCash (now SHOW ME 5 Paydown) sales begin.
	APRIL 19	Powerball sales begin (replacing Lotto America).
	AUG. 4	Seventy-eight percent of Missouri voters approve Amendment 11 to earmark Lottery proceeds for public education.
1993	JULY 1	Amendment 11 becomes effective.
	OCT. 30	First \$2 Scratchers game – "Bingo" – sales begin.
1994	JUNE 21	The Lottery implements cross-redemption of tickets, allowing prizes up to \$600 to be cashed at any Missouri Lottery retailer.

	NOV. 6	SHOW ME 5 sales begin (replacing SuperCash).
1995	MARCH 12	Lotto changes include a matrix change to 6/44 and adding the Cash Value Option.
	JUNE 10	Dan and Elizabeth Greenwood of St. Louis win \$4.4 million playing Lotto, making them the Lottery's 100th Lottery-made millionaires.
1996	JAN. 20	The Missouri Lottery celebrates its 10th anniversary with the premiere of its "Fun & Fortune" television game show.
1997	MARCH 17	Lottery proceeds to the state, since the Lottery began, top \$1 billion, and Missouri Lottery sales top \$3 billion.
	SEPT. 16	First \$3 Scratchers game – "Set For Life" – sales begin.
	NOV. 2	Powerball changes include the addition of the cash option, a minimum jackpot of \$10 million, annual payouts of 25 years, and a matrix change from 5/45 and 1/45 to 5/49 and 1/42.
	DEC. 1	The Missouri Lottery's Web site is launched (www.molottery.com).
	DEC. 17	The Missouri Alliance to Curb Problem Gambling is formed.
1998	FEB. 16	Free ticket is added as the prize for matching three numbers in Lotto, and the annual payout increases from 20 to 25 years.
	NOV. 2	Pick 4 sales begin.
1999	AUG. 11	Lottery participates in the first Missouri Responsible Gaming Education Week.
	NOV. 11	First \$5 Scratchers game – "Season's Greetings" – sales begin.
	DEC. 1	Daily Game Sampler combination play introduced.
2000	FEB. 20	First and only time a Missouri jackpot ticket expired – a Lotto ticket worth \$1.7 million sold in Springfield.
	MARCH 17	Responsible gaming Web site, www.888BETSOFF.com , is launched.

	MARCH 31	\$100K Triple Play, the Lottery's first limited-time numbers game, starts.
	APRIL 3	Winning numbers player e-mail service starts.
	JUNE 30	\$100K Triple Play ends.
	AUG. 7	Lottery holds its first Web-based player promotion, the Luckytown World Traveler Web promotion.
	SEPT. 30	Three Lotto tickets – the most ever – match to win the \$6.8 million jackpot.
	OCT. 8	Pick 3 and Pick 4 payouts increase to 60 percent of sales.
	OCT. 19	Lottery proceeds to public education exceed \$1 billion.
	NOV. 6	SHOW ME 5 changes to SHOW ME 5 Paydown. Top prize increases from \$25,000 tax paid to \$50,000 tax paid; lower-level prizes increase when top prize is not won.
2001	MARCH 4	The Power Play promotional feature is added to Powerball.
	APRIL 9	“Jumbo Bucks,” the first Pull-Tab game with a \$1,000 top prize, goes on sale.
	MAY 19	The Lottery starts publishing the odds, including free tickets and break-even prizes, on the back of Scratchers beginning with game 358, “Firecracker Cash.”
2002	JAN. 24	Missouri Lottery Commission approves Club Keno.
	MAY 28	Club Keno sales begin.
	JULY 1	Redemption time for Missouri Lottery prizes changes from one year to 180 days.
	JULY 9	The last “Fun & Fortune” game show is taped.
	JULY 26	The first “Fun & Fortune Wheel Spin” is held in Jefferson City.
	AUG. 24	The first \$10 Scratchers game, “\$300,000 Cash,” goes on sale.
	OCT. 6	Powerball changes include: new matrix (now 5 of 53); dropping the Power Play number “1;” adding the new Match 5 bonus prize; and changing the annuitized prize from a 25-year to a 30-year payout.

	DEC. 25	Powerball jackpot reaches \$314.9 million, the highest jackpot ever offered in Missouri. It was won by a man in West Virginia.
2003	JAN. 16	Missouri Lottery announces its role in the statewide “Alert Missouri” plan.
	JUNE 20	Lottery proceeds since inception top \$2 billion with the monthly transfer to public education.
	JULY 9	Bill and Claudia Walkenbach of Hermann win half of the \$261.3 million Powerball jackpot, becoming Missouri’s largest prize winners. They share the jackpot with a ticket holder in Pennsylvania.
	AUG. 1	Final “Fun & Fortune Wheel Spin” is held in Jefferson City.
	AUG. 17	Bulls-Eye play feature is added to Club Keno.
	SEPT. 22	Lottery launches “ <i>My Lottery</i> ” on-line membership player registration program.
	OCT. 12	Xtra play feature is added to daily Numbers Games.
2004	JAN. 8	A Nevada, Mo., man wins \$50,000 - the largest Club Keno prize to date.
	JAN. 16	The Lottery makes the largest monthly proceeds transfer to education - \$25,108,613.
	MARCH 6	An Arkansas man tied for the largest Club Keno jackpot of \$50,000.
	JUNE 22	The Lottery ends fiscal year 2004 with the largest annual proceeds of \$230.3 million.
	JUNE 30	The Missouri Lottery ends fiscal year 2004 with the highest sales ever - \$791,522,245.
	JULY 19	Computerized drawings begin for Pick 3, Pick 4, SHOW ME 5 Paydown and Lotto.
	JULY 25	The Xtra play feature ends.
	JULY 26	Midday drawings for Pick 3, Pick 4 and SHOW ME 5 Paydown begin.

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Julie Beck, Web site coordinator (573) 526-7442
beckj@molottery.com

Officials James R. Scroggins, executive director (573) 751-4050

MISSOURI LOTTERY COMMISSIONERS

Kenneth R. Hensley Albany	Barbara Pickering Mexico	Sue Carrol Terry Rogersville
Sherri Robins Florissant	Mitchel Geisler Marshall	

Missouri Lottery Headquarters

1823 Southridge Drive	Main number (573) 751-4050
PO Box 1603	Fax (573) 751-5188
Jefferson City, MO 65102-1603	Winning numbers hot line (573) 751-1111

Kansas City Lottery Office

3630 Arrowhead Ave.	Main number (816) 795-8811
Independence, MO 64057-1791	Fax (816) 795-7672
	Winning numbers hot line (816) 795-0203

Springfield Lottery Office

1506 E. Raynell	Main number (417) 888-4227
Springfield, MO 65804	Fax (417) 888-4222
	Winning numbers hot line (417) 888-4271

St. Louis Lottery Office

1831 Craig Park Ct.	Main number (314) 340-5800
St. Louis, MO 63146	Fax number (314) 340-5843
	Winning numbers hot line (314) 340-5805

(maps located after the index at the back of this publication)

Missouri Lottery Web Site www.molottery.com

Problem Gambling Web Site www.888betsoff.com

Problem Gambling Help Line 1-888-BETSOFF (1-888-238-7633)



Have you ever wondered what the amount is for the current Missouri Lotto jackpot? Or what were the past winning numbers? Or where do the Lottery proceeds go? Or who is winning Missouri Lottery prizes? All of this information and so much more can be found on the Lottery's Web site at molottery.com. Take time to browse the site and become a Missouri Lottery expert!



My Lottery

The Missouri Lottery's free player membership program, *My Lottery*, first debuted in September 2003 and has since been adding to its menu of player-favorite features and benefits, including more opportunities to win.

Becoming a *My Lottery* member is easy; just visit Molottery.com, complete the three-step process to create a membership and have free access to new services that allow players to:

- Receive a free-play coupon, good for any Missouri Lottery game, each year on their birthday;
- Save time and postage when entering Missouri Lottery promotions throughout the year for select non-winning Scratchers and Numbers Game tickets;
- Subscribe to the Missouri Lottery's daily or twice-weekly News & Numbers E-newsletter;
- Choose the amount at which they would like to receive jackpot alerts via e-mail for Lotto and/or Powerball;
- Register their "Favorite Numbers" with their favorite game(s) and receive notification when they are drawn;
- Access a variety of tools to help manage group-play activities with the Lottery Captains Tools; and
- Participate in special *My Lottery* Web promotions throughout the year.

One of the priorities of the *My Lottery* program is to provide customer convenience while providing the utmost security to players when entering promotions through the Lottery's Web site. To become a member of *My Lottery*, users are asked to enter contact information in order to receive notifications about promotions and special prize-winner information. None of the personal information collected will be sold, traded or otherwise distributed to any third party.

One huge benefit of being a *My Lottery* member is the ability to enter promotions on-line to save time and postage costs. In addition, players who enter on-line also have the advantage of viewing and editing their entries at any time prior to the promotion drawing.

Phony Promotions, Illegal Schemes and Bogus E-mails (SPAM)

According to the Federal Trade Commission (FTC), consumers in the United States and other countries lose billions of dollars each year to fraudulent telemarketers, spam e-mailers and misleading advertisements that entice consumers into phony prize promotions, illegal foreign lottery schemes and other lottery-related fraud.

Individuals involved in the sale and trafficking in foreign lotteries, unwanted telemarketing calls and--under the federal government CAN-SPAM Act, which took effect Jan. 1, 2004--unsolicited commercial e-mail, or "spam," can be prosecuted in the United States. But that doesn't mean the fraud has stopped. When it comes to fraud, being an informed consumer is the best way to protect yourself.

Recognizing Legitimate Contacts From The Missouri Lottery

To claim a Missouri Lottery prize, you will never be required to send any money or give personal information by e-mail, the phone or any other means in an effort to collect promised winnings.

There are only two reasons that the Missouri Lottery may require some personal contact information from a player:

1. To complete claim form information in person or by mail in order to process a prize. (This information is never collected over the phone.)
2. To validate a winner's identity if the winner has entered on-line and is selected as a prize winner. To enter any Missouri Lottery promotion on-line via the Lottery's Web site, www.molottery.com, players are required to create a My Lottery account and provide some personal contact information so the winner can be contacted and his or her identity can be validated for prize redemption.

The Missouri Lottery does not sell, trade or otherwise distribute players' information to a third party. Players will never be asked to submit private information or family data, like your mother's maiden name.

In a few instances each year, a Lottery representative may contact a grand-prize promotion winner by telephone to tell the winner he or she was drawn as a promotional prize winner and to interview them for a story. At that time, however, winners are not required to provide vital information such as Social Security numbers or banking information. The call is always followed up with a letter.

Last year, the FTC launched a new Web site, www.ftc.gov/crossborder, to help consumers spot, stop and avoid cross-border fraud. It contains information on recent FTC law enforcement actions against cross-border scam artists, as well as FTC coordination with law enforcement agencies in other countries to combat this multi-billion dollar problem.

Missourians who receive unwanted telemarketing calls and unsolicited mail or spam e-mail should contact the Missouri Attorney General's Consumer Protection Division at 1-800-393-8222 or visit their Web site at: <http://www.ago.mo.gov/index.htm>. Once there, you can reduce unwanted telemarketing calls made to your home by signing up for the No Call list. You can also learn more about the new federal CAN-SPAM Act and/or file a complaint against e-mail spammers.

If players have questions about whether they've received a legitimate Missouri Lottery contact, they can call the Lottery's Security division at (573) 751-4050.

Logos

Missouri Lottery corporate and game logos are registered trademarks and/or service marks. They may only be used with written permission from the Missouri Lottery. Logos are available via electronic transfer (as an e-mail attachment). Art is provided as an Encapsulated Postscript File (EPS). JPG and GIF images of the logos are also available in the Media Center of our Web site (www.molottery.com).

Colors

The most frequently requested and reproduced logo is the Lottery’s “L device.” The mark may be reproduced only in specific Pantone Matching System (PMS) spot colors, in either four, three or one color configurations. Use of a white background is preferred with the four, three and blue or black one-color reproductions.

4 (spot) color reproduction	3 (spot) color reproduction	1 (spot) color reproduction
PMS 281 Blue	PMS 281 Blue	PMS 281 Blue
PMS 032 Red	PMS 032 Red	or Black or White
PMS 132 Yellow	PMS 132 Yellow	
Black	Note: “Missouri Lottery” prints PMS 281 Blue with this configuration	

Photographs

Some photographs are available for reproduction. These are available via electronic transfer (as an e-mail attachment). Photos are provided as high-resolution JPG files.

To Add the Lottery as a Link to Your Organizational Web Site:

The Lottery offers businesses and organizations the opportunity to add the Lottery’s logos to their Web sites to serve as a link to any of the following information:

1. Missouri Lottery’s most recent winning numbers and estimated jackpots;
2. A winning numbers search database of past winning numbers for all Numbers Games;
3. Lottery winner news, upcoming promotions and event sponsorships;
4. How-to-play information;
5. Unclaimed prizes;
6. Instructions on how to claim a prize or print a claim form;
7. Where Missouri Lottery proceeds go;
8. Frequently asked questions about the Lottery and its games.

Web link logos and the specifications for their use can be found in the Media Center of the Lottery’s Web site (www.molottery.com).

The Games



A player must be 18 years or older to purchase a Missouri Lottery ticket.

Numbers Games

- Powerball • Missouri Lotto • Club Keno
- SHOW ME 5 Paydown • Pick 4 • Pick 3

All Numbers Games include an opportunity for players to select their own lucky numbers or let the computer select the numbers by using Quick Pick. The percentages of Quick Pick sales by game breaks down as follows: Powerball, 76.94 percent; Lotto, 75.06 percent; SHOW ME 5 Paydown, 47.02 percent; Club Keno, 24.81 percent; Pick 4, 15.04 percent; and Pick 3, 9.36 percent.

Daily Game Sampler Play Option

On Dec. 1, 1999, the Lottery began offering players a simple way to buy one play for each of the Lottery's three daily Numbers Games. With a \$3 Daily Game Sampler combination play, players get the chance to win more than \$56,000 – up to \$50,000 tax paid in SHOW ME 5 Paydown, up to \$6,000 in Pick 4 and up to \$600 in Pick 3.

Players can use a special Daily Game Sampler playslip to select their own numbers or (verbally) ask for a Daily Game Sampler play to receive three Quick Pick tickets.

Scratchers

The Missouri Lottery has offered players more than 500 different instant-win games ranging from \$1 to \$10 since it began on Jan. 20, 1986. These games have paid out prizes ranging from a free ticket to more than \$1 million - instantly.

Overall chances vary from game to game due to the variance in prize structures. Generally, Scratchers games have average chances of winning of 1 in 4.27 approximately and more than 66 percent of the games' overall sales is returned as prizes. However, this does not mean that every fourth ticket will be a winner, as winning tickets are printed at random.

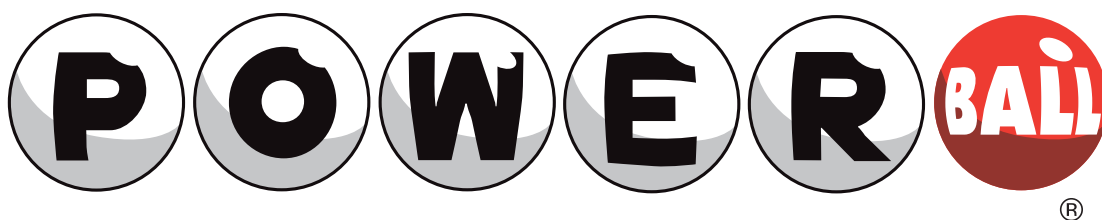
Pull-Tabs

More than 180 Pull-Tab games have been introduced since the Lottery began offering the games in May 1990. These games, sometimes known as “pickles” or “break-opens,” are sold mainly in age-controlled environments, predominantly through Pull-Tab vending machines, and offer players a chance to win prizes ranging from 25 cents to \$1,000. The cost of the tickets ranges from 25 cents to \$2. Pull-Tabs must be redeemed at the same retail location where they are purchased on the same day they are purchased.

Overall chances vary from game to game due to the variance in prize structures and price points. Generally, Pull-Tab games have average chances of winning of 1 in 3.77 to 1 in 6.43. However, buying up to seven tickets does not necessarily ensure a winner, since winning tickets are printed randomly throughout each ticket pack.

Ticket Tips

- **Upon purchase of your ticket, completely fill out the back and sign it.** Remember, in order to claim any lottery prize, you must have your ticket. Just like dollar bills, lottery tickets are bearer instruments.
- **Ensure the wager on the ticket is the one you requested before you exchange money for the ticket.** It is your responsibility to ensure that your ticket has the correct information, like the numbers played, dates played, type of play, etc.
- **Always redeem your tickets as soon as you discover a winner.** Numbers Game tickets expire 180 days after the draw date. Scratchers games expire 180 days after the official game ending date. For a list of official Scratchers game ending dates and a calculator to help you determine 180 days from a drawing date, visit the Lottery's Web site (www.molottery.com).
- **Keep tickets in a safe place.** From time to time, we receive tickets from players that have been destroyed by washing machines. Unfortunately, most of these tickets have been too badly damaged for the Lottery to reconstruct.
- **Always allow extra time for any damaged ticket you send to the Lottery for verification.** Damaged tickets will take more time to process.



Powerball

Powerball is a multi-state Numbers Game run by the Multi-State Lottery Association (MUSL) in Des Moines, Iowa. There are currently 29 members in Powerball with a combined population of more than 91.1 million. Members are: Arizona, Colorado, Connecticut, Delaware, D.C., Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Mexico, North Dakota, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, West Virginia, Wisconsin, Vermont and the U.S. Virgin Islands.

The game changed from the Lotto America game to Powerball on April 19, 1992. Lotto America was also known as Missouri's Megabucks before changing to Powerball. Jackpots begin at the minimum of \$10 million and have reached nearly \$315 million. Of every dollar spent on Powerball, approximately 32 cents goes to fund the jackpot. The rest stays in Missouri to: pay lower-level prize winners; provide proceeds to public education; pay retailer commissions; pay incentives and bonuses; and pay for administrative expenses.

Powerball jackpot winners have 60 days after the drawing to decide if they would like to receive the prize in one payment (cash option) or distributed in 30 annual payments (annuity option).

Power Play

In addition to the chance to win millions in Powerball, the game now offers an optional promotional feature called Power Play, which is designed to multiply prizes other than the jackpot. For an extra \$1, players have the chance to multiply winnings up to five times the original amount, with the exception of the jackpot.

The Power Play feature costs an additional \$1, so the total cost for one Powerball play with the feature is \$2. Winners who select the Power Play option will be able to win from \$6 to \$500,000 depending on the number of balls matched and the Power Play number.

Prior to each Powerball drawing at 9:59 p.m. CST on Wednesday and Saturday, a wheel will be spun that has 15 spaces labeled with the numbers 2, 3, 4 and 5. The wheel contains six "5s" and three of each of the other numbers for great odds at increasing the \$3 to \$100,000 prizes.

For example, let's say you chose the Power Play option, paid the extra \$1 and you matched all five white ball numbers drawn that night to win the \$100,000 prize. If that night the Power Play number selected was a five, you would win \$500,000!

Match 5 Bonus Prize Feature

Each time the Powerball jackpot reaches a new record level, it will increase in increments of \$25 million (annuitized) per drawing until it is won. All cash in excess of each \$25 million increment will then be added to the Match 5 bonus pool. When the jackpot is finally hit, the money in the Match 5 bonus pool will be divided equally among all winners who matched all five white-ball numbers. For some drawings, this could mean enhanced prizes of \$1 million or more in cash.

How to play: Pick five numbers between 1 and 53, and one number between 1 and 42 (“the Powerball”), or select Quick Pick and the computer will randomly generate six numbers for you.

Prize levels and chances:

<i>MATCH</i>	<i>WIN</i>	<i>CHANCES ARE 1 IN</i>
6 numbers	Jackpot	120,526,770
5 white balls	\$100,000	2,939,677
4 white balls & PB	\$ 5,000	502,195
4 white balls	\$ 100	12,249
3 white balls & PB	\$ 100	10,685
3 white balls	\$ 7	261
2 white balls & PB	\$ 7	697
1 white ball & PB	\$ 4	124
0 white balls & PB	\$ 3	70

Overall chances: 1 in 36.06

Cost: One play (combination) for \$1, or \$2 for one play including the Power Play

Day and time the draw is aired: 9:59 p.m. Wednesday and Saturday

No ticket sales between: 8:59-10 p.m. Wednesday and Saturday, and 2-5 a.m. every day

Advanced (multi-draw) play: 15 consecutive draws

Mo. jackpot winners to date: 22 (second most of any Powerball member lottery totaling more than \$730 million) at the beginning of FY05

\$100,000 winners through FY04: 701

Average jackpot amount offered: \$40 million

Average jackpot amount won nationally:	\$73 million
Average jackpot won in Mo.:	\$33 million
Average winners per draw:	37,429
Percent of sales using Quick Pick:	77.66
Largest jackpot won:	W. Virginia, \$314.9 million (\$170.5 million cash), Dec. 25, 2002
Largest jackpot sold in Mo.:	\$130.6 million (\$73.6 million cash, July 9, 2003, sold to a couple from Hermann)

Top five jackpots offered in United States (in millions)

1. The Big Game (Ill. and Mich.)	2 tickets - \$363	May 9, 2000
2. The Big Game (Ga., Ill. and N.J.)	3 tickets - \$331	April 16, 2002
3. Powerball (W.Va)	1 ticket - \$314.9	Dec. 25, 2002
4. Powerball (Ind.)	1 ticket - \$295.7	July 29, 1998
5. Powerball (Del., Ky., Minn., N.H.)	4 tickets - \$295	Aug. 25, 2001



Missouri Lotto is an in-state Numbers Game that offers players a chance to win a life-changing prize. Jackpots start at a minimum of \$1 million and have reached as high as \$19 million.

Lotto winners have 60 days after the drawing to decide if they would like to receive the prize in one payment (cash option) or spread over 25 annual payments (annuity option).

How to play: Pick two sets of six numbers between 1 and 44; or select Quick Pick and the computer will randomly generate two sets of six numbers.

Prize levels and chances:

<i>MATCH</i>	<i>WIN</i>	<i>CHANCES ARE 1 IN</i>
6 numbers	Jackpot	3,529,526
5 numbers	Avg. \$715	15,480
4 numbers	Avg. \$29	335
3 numbers	Free ticket	21

Overall chances of winning:	1 in 20
Cost:	2 plays (combinations) for \$1
Day and time the draw is aired:	6:57 p.m. Wednesday and Saturday
No ticket sales between:	6:45-6:59 p.m. Wednesday and Saturday, and 2-5 a.m. every day
Multi-draw play:	15 consecutive draws
Jackpot winners through FY04:	143
Average jackpot amount offered:	\$3 million
Average jackpot amount won:	\$3.2 million
Average winners per draw:	17,775
Percent of sales using Quick Pick:	74.94



SHOW ME 5 Paydown

SHOW ME 5 Paydown is a twice daily cash Numbers Game that offers players a chance to win \$50,000 tax paid* – or more than \$70,000 before taxes. If the top prize is not won, that prize money pays down into the lower prizes to more than double them.

How to play: Pick five numbers between 1 and 44, or select Quick Pick, and the computer will randomly generate five numbers for you.

Prize levels and chances:

MATCH	CHANCES	IF TOP PRIZE IS WON, PRIZES ARE:	IF TOP PRIZE IS NOT WON, PRIZES ARE:
5 of 5 numbers	1:1,086,008	\$50,000 taxes paid	--
4 of 5 numbers	1:5,569	\$ 250	\$750
3 of 5 numbers	1:147	\$ 10	\$ 25
2 of 5 numbers	1:12	Free Ticket	\$ 2

Overall chances of winning: 1 in 10.97

Cost: 1 play (combination) for \$1

Day and time the draw is aired: 12:57 p.m. and 6:57 p.m. daily

No ticket sales between: 12:45 - 12:59 p.m., 6:45-6:59 p.m., and 2-5 a.m. daily

Multi-draw play: 14 consecutive draws

Top-prize winners through FY04: 77

Average winners per draw: 6,010

Percentage of Quick Pick sales: 49.03

** Federal taxes of 25 percent and state taxes of 4 percent are withheld from the total prize amount of \$70,422.55 to provide \$50,000 cash at the time of redemption. Depending on personal income, winners may owe additional taxes, or they may receive a refund. If more than 14 players match the five winning numbers in a single drawing, \$1 million will be divided equally among the number of winning tickets.*

Pick 3



Pick 3 is a daily cash Numbers Game that offers players a chance to win up to \$600.

How to play:	Pick three numbers between 0 and 9, or select Quick Pick, and the computer will randomly generate three numbers for you.
Prize levels and chances:	(see next page)
Cost:	50 cents or \$1
Day and time the draw is aired:	12:57 p.m. and 6:57 p.m. daily
No ticket sales between:	12:45-12:59 p.m., 6:45-6:59 p.m., and 2-5 a.m. daily
Multi-draw play:	14 consecutive draws
Average daily Pick 3 winners:	805
Percent of Quick Pick sales:	10.63

Pick 3 Play Combinations, Payouts and Chances

Pick 3

Type of play	To win, match your 3 #'s in	Example number	You win if any of these combinations are drawn	Payout chances on a \$1 play	
• \$1 Straight	Exact order	529	529	\$600	1 in 1,000
• \$1 Box					
6-way (with 3 different digits)	Any order	529	529, 592, 952, 925, 259, 295	\$100	1 in 167
3-way (with 2 identical digits)	Any order	599	599, 959, 995	\$200	1 in 333
• \$1 Straight/Box (50/50 cents)					
6-way	Exact order or Any order (with 3 different digits)	529	529 or 592, 952, 925, 259, 295	\$350 or \$50	1 in 1,000 1 in 167
3-way	Exact order or Any order (with 2 identical digits)	599	599 or 959, 995	\$400 or \$100	1 in 1,000 1 in 333
• \$1 Front Pair	Exact order (of the first 2 digits only)	529	Any 3-digit number beginning with 52	\$60	1 in 100
• \$1 Back Pair	Exact order (of the last ending 2 digits only)	529	Any 3-digit number ending with 29	\$60	1 in 100
• Combo*					
\$6 6-way	Any order (with 3 different digits)	529	529, 592, 952, 925, 259, 295	\$600	1 in 167
\$3 3-way	Any order (with 2 identical digits)	599	599, 959, 995	\$600	1 in 333

*This wager provides the player all possible combinations of the 3 #s chosen for an exact-order win.

Pick 4



Pick 4 is a daily cash Numbers Game that offers players a chance to win up to \$6,000.

How to play: select	Pick four numbers between 0 and 9, or Quick Pick, and the computer will randomly generate four numbers for you.
Prize levels and chances:	(see next page)
Cost:	50 cents or \$1
Day and time the draw is aired:	12:57 p.m. and 6:57 p.m. daily
No ticket sales between:	12:45-12:59 p.m., 6:45-6:59 p.m. and 2-5 a.m. daily
Multi-draw play:	14 consecutive draws
Average daily Pick 4 winners:	106
Percent of Quick Pick sales:	13.58

Pick 4 Play Combinations, Payouts and Chances

Type of Play	To win, match your 4 #'s in	Payout on \$1 play	Chances
• \$1 Straight	Exact order	\$6,000	1 in 10,000
• \$1 Box	4-way (# has 3 same digits) Any order	\$1,500	1 in 2,500
	6-way (# has 2 pair same digits) Any order	\$1,000	1 in 1,666.67
	12-way (# has 2 same digits) Any order	\$500	1 in 833.33
	24-way (# has 4 different digits) Any order	\$250	1 in 416.67
• \$1 Straight/Box (50/50 cents)	4-way (# has same 3 digits) Exact order or any order	\$3,750 or \$750	1 in 10,000 or 1 in 2,500
	6-way (# has two pair same digits) Exact order or any order	\$3,500 or \$500	1 in 10,000 or 1 in 1,666.67
	12-way (# has 2 same digits) Exact order or any order	\$3,250 or \$250	1 in 10,000 or 1 in 833.33
	24-way (# has 4 different digits) Exact order or any order	\$3,125 or \$125	1 in 10,000 or 1 in 416.67
• Front pair	Exact order (first 2 digits only)	\$60	1 in 100
• Back Pair	Exact order (last 2 digits only)	\$60	1 in 100
• Middle pair	Exact order (middle 2 digits only)	\$60	1 in 100
• Front 3	Exact order (first three digits only)	\$600	1 in 1,000
• Back 3	Exact order (last three digits only)	\$600	1 in 1,000
• Combo	This wager provides the player all possible combinations of the 4 #s chosen for an exact-order win.	\$6,000	Chances depend on numbers selected.



Club Keno is a daily Numbers Game that provides drawings every five minutes and gives players a chance to win up to \$100,000 per \$1 ticket. The game is offered in more than 710 age-controlled environments throughout Missouri. The drawings are shown on television monitors (video only; no audio) at the retail location.

Bulls-Eye Feature

The Bulls-Eye feature gives Club Keno players three ways to win prizes, instead of one: win by matching the Club Keno numbers, win even more by matching the Club Keno numbers and the Bulls-Eye number and win by matching just the Bulls-Eye itself!

To play Club Keno using the Bulls-Eye feature, players make their regular Club Keno play and select “Bulls-Eye.” The total cost of your transaction will be double, meaning the Bulls-Eye wager will always match the amount of your Club Keno wager.

Then watch the drawing; if you match the red Bulls-Eye number and/or other Club Keno numbers, you’ll win in some cases more than six times more than without the feature. Club Keno players who use Bulls-Eye could win as little as \$5 for matching just the Bulls-Eye number and as much as \$300,000 by matching all 10 numbers, including the Bulls-Eye number, in a 10-spot \$1 game. (See prize graph on next page.)

How to play:

Using a Club Keno playslip, select how many spots you want to play between 1 and 10. Then pick numbers (spots) from 1 to 80, or choose Quick Pick. Select the number of consecutive games you wish to play and how much you want to play per draw. Decide if you want to use the Bulls-Eye feature.

Prize levels and chances:

(see page 26)

Cost:

Players can purchase tickets for \$1, \$2, \$3, \$4, \$5, \$10 or \$20

Day and time the game is aired:

Daily, every five minutes from 5 a.m. to 1:50 a.m.

No ticket sales between:

2-5 a.m. daily

Multi-draw play:

Players can play up to 20 consecutive games on a single ticket.

Average daily Club Keno winners:	15,839
Percent of sales using Quick Pick:	21.02

Club Keno Bulls-Eye Play Combinations, Payouts and

If You Match	10-Spot	9-Spot	8-Spot	7-Spot	6-Spot	5-Spot	4-Spot	3-Spot	2-Spot	1-Spot
10 with Bulls-Eye	\$100,000 \$200,000									
9 with Bulls-Eye	\$5,000 \$20,000	\$30,000 \$50,000								
8 with Bulls-Eye	\$300 \$1,000	\$3,000 \$5,000	\$10,000 \$40,000							
7 with Bulls-Eye	\$45 \$100	\$125 \$400	\$550 \$1,250	\$5,000 \$7,500						
6 with Bulls-Eye	\$10 \$25	\$20 \$40	\$75 \$125	\$100 \$400	\$1,000 \$2,500					
5 with Bulls-Eye	\$2 \$5	\$5 \$10	\$6 \$20	\$20 \$55	\$55 \$100	\$300 \$600				
4 with Bulls-Eye	\$3	\$2 \$4	\$2 \$5	\$2 \$10	\$6 \$25	\$20 \$60	\$55 \$240			
3 with Bulls-Eye	\$2	\$2	\$2	\$1 \$3	\$1 \$5	\$2 \$10	\$5 \$20	\$23 \$100		
2 with Bulls-Eye	\$2	\$2	\$2	\$2	\$3	\$4	\$1 \$10	\$2 \$15	\$10 \$52	
1 with Bulls-Eye	\$5	\$5	\$5	\$5	\$5	\$6	\$5	\$8	\$15	\$2 \$48
0	\$5									
OVERALL CHANCES OF WINNING A PRIZE										
Keno	1 in 9.05	1 in 6.53	1 in 9.77	1 in 4.23	1 in 6.19	1 in 10.34	1 in 3.86	1 in 6.55	1 in 16.63	1 in 4.00
Bulls-Eye	1 in 8.00	1 in 8.89	1 in 10.00	1 in 11.43	1 in 13.33	1 in 16.00	1 in 20.00	1 in 26.67	1 in 40.00	1 in 80.00

Numbers, Prizes, Drawings



How To Claim Cash Prizes

Missouri Lottery retailers may be able to redeem prizes up to \$600. Players can also redeem prizes through the mail or at any of the Missouri Lottery's four offices. Pull-Tab prizes must be redeemed at the place of purchase on the same date as the purchase. (See page 7 for office addresses). Addresses and maps for each office also are available on the Lottery's Web site www.molottery.com. Office maps are also found in the Reference Section in the back of this publication.

If your prize is more than \$600, your winning ticket must be accompanied by a completed claim form, which is available at Lottery retailers, Lottery offices and on the Web site at www.molottery.com. Winning tickets must have a name, address, telephone number and signature to be redeemed.

Mail winning tickets to:

MISSOURI LOTTERY
Ticket Redemption
PO Box 7777
Jefferson City, MO 65102-7777

Players have exactly 180 days from a Scratchers game's official end date to claim a prize or exactly 180 days from a Numbers Game drawing to claim a prize.

Taxes

The Lottery withholds 4 percent Missouri state taxes on prizes of \$600 or more and an additional 25 percent federal tax for prizes more than \$5,000. Depending on a player's income situation, he or she may owe additional taxes or may receive a refund. The Lottery will mail a W-2G form to winners of \$600 or more in January of the following year.

How To Find Winning Numbers

There are many ways players can find both past and recent winning Missouri Lottery numbers:

- Run the ticket through Check-A-Ticket machine at a Missouri Lottery retail location;
- Ask the retailer for a Winning Numbers Report (retailers have access to numbers up to at least 365 days);
- Check the Lottery's Web site at www.molottery.com;
- Call a Missouri Lottery hot line in your area (see page 7 for telephone numbers);
- Sign up for free e-mail service at www.molottery.com to receive the numbers via e-mail each day or on a twice-weekly basis;
- Look in local newspapers, TV and radio stations;
- Call a Missouri Lottery office (see page 7 for Lottery office telephone numbers);
- Call the Missouri Lottery office in Jefferson City to request a historical list;
- Look in the Missouri Lottery's "Winning Times" players newsletter.

Missouri Lottery Drawings

The Lottery's computerized drawing system, which was implemented on July 19, 2004, uses new technology to improve the security and integrity of the Numbers Games drawings. The computerized system software, named ODDS (Online Daily Draw System), is loaded onto three independent computers that are housed in a secure draw room located next to the Lottery's main computer room at headquarters in Jefferson City. These draw computers are not connected to the Internet or any other network source. The room has no other phone or data lines from which to send or receive information.

Using three different computers adds to the randomness of the overall system. The selection of which draw machine will be used is determined by a random drawing prior to the draw. Each of the three machines has an independently certified random-number generator device, which selects random numbers using "thermal" and "amplifier" noises collected from the computer.

The system is operated by a draw manager and an independent auditor, who together conduct a series of system pre-tests and the actual draws. Prior to conducting pre-tests and draws, the draw system uses special software to determine if anyone has tampered with the draw equipment since the last draw.

After confirming that no activity has taken place since the last draw, the draw manager conducts a pre-test for all games to ensure the random-number generator is working properly. Only then will the drawings take place. The new system is designed to permit only one drawing per game per draw date.

Only the designated drawing personnel and independent auditor are allowed in the room during a drawing, and every drawing is video monitored by the computer room operator. Special motion-activated video cameras videotape every action on the draw computer and in the drawing room, and access to the draw room and each draw machine is protected by fingerprint recognition.

Video monitors are located outside of the draw room to allow anyone, including the general public, to watch the drawings as they occur.

In addition, the Lottery's draw system has undergone numerous independent tests and certifications to guarantee randomness. A statistics professor from the University of Missouri-Columbia and an independent testing lab for gaming regulators certified the Lottery's ODDS software, random-number generator, draw procedures and security of the draw room. In addition to the daily random-number pre-tests conducted by the draw manager and independent auditor, the Lottery's security division also conducts monthly checks on the system to ensure randomness.

The three-dimensional draw show will be broadcast at the regular time – 6:57 p.m. – on participating stations including: KTVI, Fox 2, in St. Louis; WGEM, Ch. 10, in Hannibal; and WDAF, Fox 4, in Kansas City. Streaming video of the Lottery's Pick 3, Pick 4 and SHOW ME 5 Paydown midday and evening drawings can be seen on the Lottery's Web site – www.molottery.com.

Missouri Lottery Drawings

Drawing air times:	SHOW ME 5 Paydown	12:57 and 6:57 p.m. daily
	Pick 3	12:57 and 6:57 p.m. daily
	Pick 4	12:57 and 6:57 p.m. daily
	Missouri Lotto	6:57 p.m. Wednesday and Saturday
	Powerball	6:57 p.m. Wednesday and Saturday

Satellite:	Missouri Lottery drawings	Powerball drawings
	IA 5, Transponder 13 (Intelsat)	Intelsat 6, Transponder 15
	C-Band	C-Band
	Downlink 3960 MHz	Downlink 4000 MHz
	Audio 6.2/6.8 MHz	Audio 6.2/6.8 MHz
	6:45-7 p.m. CT	9:45-10:01 p.m. CT
	(drawing at 6:57 p.m.)	

Winner Information



Winner Information

Think there are never any winners in the Missouri Lottery? Think again! More than 200,650 winners on average win a prize in the lottery EVERY DAY, totaling more than \$1.2 million in prizes.

To date, Missouri Lottery players have won more than \$4.4 *billion* in prizes overall.

In Fiscal Year 2004, which ran from July 1, 2003, to June 30 of 2004, six players won life-changing jackpots ranging from \$1.5 million to \$130.6 million for a total of \$143.9 million in jackpot prizes.

Another 50 players won \$100,000 prizes in Powerball and 20 players won \$50,000 tax-paid playing SHOW ME 5 Paydown.

Millionaire Winner Information

Missouri Lottery-made millionaires through July 2004:

JACKPOTS	GAME	TOTAL PRIZES AWARDED
10	Jackpot Wheel Spin	\$ 31,625,514.00
32	Lotto America/Megabucks/Powerball (22 Powerball won \$730,019,569.55)	\$ 830,202,474.55
145	Lotto	\$ 492,633,766.06
1	Daily Millions	\$ 1,000,000.00
6	Scratchers games	\$ 6,240,000.00
192		\$1,351,502,754.61

Missouri's top five jackpot winners

1. Bill & Claudia Walkenbach
Hermann
\$130.6 million (*\$73.6 million cash*)
July 9, 2003
Powerball
2. Jerry Sue Huellewig (*now deceased*)
St. Charles
\$69 million
Nov. 25, 1995
Powerball
3. Robert & Linda Burns
Centerview
\$61.9 million (*\$33.3 million cash*)
May 30, 2001
Powerball
4. Rose McLeod
Blue Springs
\$55 million (*\$30.1 million cash*)
Feb. 25, 1998
Powerball
5. Gary & Beverly Ruff
Overland
\$50 million (*\$25.9 million cash*)
March 4, 2000
Powerball

Miscellaneous Jackpot Winner Information

Through July 2004, a total of 194 tickets worth \$1 million or more have been sold in Missouri through both Numbers and Scratchers games. Jackpot winners have 60 days after a jackpot is won in Lotto and Powerball to decide if they would prefer the jackpot in one lump-sum payment or in annual payments. Annual payments for Lotto are made over 25 years, and annual payments for Powerball are made over 30 years.

To date, all 11 Powerball jackpot winners in Missouri have chosen the cash option since it became available on Nov. 2, 1997. Thirty-seven and one half out of 73 Lotto winners have chosen the cash payment since it became available on March 12, 1995.

First lottery millionaire	<p>Johnnie Magerl (<i>now deceased</i>) Kansas City, Kan. Feb. 13, 1986 \$2,116,504 Jackpot Wheel Spin</p>
Largest lottery prize	<p>Bill & Claudia Walkenbach Hermann July 9, 2003 \$130.6 million Powerball</p>
Oldest Missouri Lottery millionaire when won	<p>Omer Williamson (<i>now deceased</i>) Fulton Age 85 years, 187 days old when he won on Jan. 4, 1992 \$3.5 million Missouri Lotto</p>
Youngest Missouri Lottery millionaire when won	<p>Alicia Herrera Gladstone Age 23 when she won in March 1997 \$5 million Missouri Lotto</p>
Winner to go longest before claiming	<p>NINE MONTHS AND 11 DAYS Gwendolyn Rackley Kansas City Aug. 1, 1998 \$1.3 million (<i>\$650,000 cash</i>) Missouri Lotto</p>
Jackpot shared with most people	<p>44 CO-WORKERS Independence Power & Light department May 23, 1998 \$10 million (<i>\$5.4 million cash</i>) Powerball</p>

Largest jackpot wheel spin	<p>\$8.1 MILLION</p> <p>Jean Winters</p> <p>St. Louis</p> <p>March 12, 1987</p>
Largest Lotto jackpot won	<p>\$19 MILLION (\$9.5 million cash)</p> <p>Phillip & Margaret McClurg</p> <p>St. Louis</p> <p>June 10, 2000</p>
Largest Powerball prize won in Missouri	<p>\$130.6 million (\$73.6 million cash)</p> <p>Bill & Claudia Walkenbach</p> <p>Hermann</p> <p>July 9, 2003</p>
First Lotto winner	<p>Ronald & Mary Ann Brinker</p> <p>Pacific</p> <p>Oct. 18, 1986</p> <p>\$1,136,003</p>
First Powerball jackpot won in Missouri	<p>Ruth House</p> <p>St. Ann</p> <p>Dec. 23, 1992</p> <p>\$5.2 million</p>
The typical Missouri Lottery player is:	<ul style="list-style-type: none"> • between the ages of 25 and 54; • has a household income between \$25,000 and \$40,000; • is a high school graduate; • is married; • is employed.

Retailer Information



Retailer Information

There are approximately 5,000 retailers currently licensed to sell Missouri Lottery products across the state. Lottery retailers have earned more than \$454 million in commissions, incentives and bonuses since Lottery sales began in 1986.

How Retailers Benefit

- Lottery retailers who sell Numbers Games and Scratchers tickets earn 5 cents for every \$1 in products they sell and 5 cents for each coupon redeemed;
- Lottery retailers receive a bonus equal to 2 percent of the total amount of the prize up to \$600 that they redeem;
- Lottery retailers also receive a bonus equal to 1 percent of the advertised jackpot for selling a winning Lotto jackpot ticket;
- Lottery retailers receive a \$50,000 bonus for selling a winning Powerball jackpot and \$1,000 for selling a winning \$100,000 Powerball ticket that matches all five white balls;
- Lottery retailers who sell a winning \$50,000 tax-paid SHOW ME 5 Paydown ticket receive a \$500 bonus;
- Lottery retailers who sell Pull-Tabs earn 6 cents for every \$1 in products they sell;
- Lottery retailers who sell a \$100,000, \$30,000 or \$10,000 winning Club Keno ticket receive a selling bonus equal to 1 percent of the prize;
- Lottery retailers can participate in Lottery sales contests that offer cash, trips and merchandise prizes;
- Lottery retailers can receive continuous support with in-store visits from sales representatives and weekly or bi-weekly calls.

How You Can Become A Missouri Lottery Retailer

To become a Missouri Lottery retailer, call the Lottery regional office nearest you (see page 5). You will need to complete paperwork and meet criteria to qualify as a Missouri Lottery retailer. The following criteria must be met:

- Must have a Missouri sales tax license;
- Must not be in business solely to sell Missouri Lottery tickets;
- Must not have any felony convictions or any convictions involving bookmaking, illegal gambling, fraud or misrepresentation;
- Must not be delinquent in the payment of any debt to the state of Missouri;
- Must fill out an application with the Missouri Lottery and pay a \$10 application processing fee;
- Must post either a \$10,000 Surety bond from an insurance company licensed to do business in Missouri to sell Scratchers and Pull-Tabs or pay a \$50 bond to the Lottery upon licensings;
- Instant and Numbers Game retailers must agree to electronic funds transfers (EFTs) for bond fees and ticket invoices. Only Pull-Tab retailers have the option to use EFT or cash-on-delivery (COD) payments.

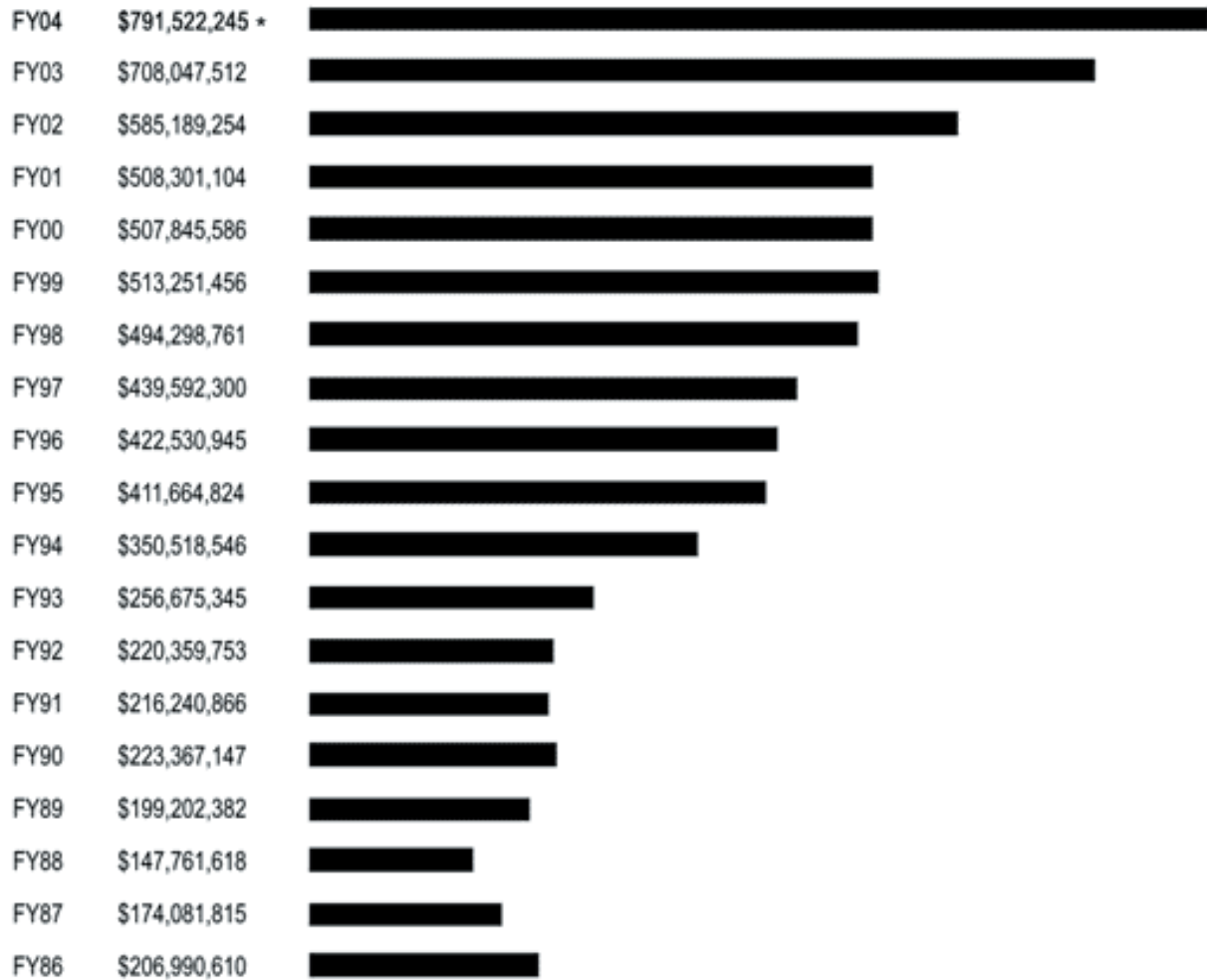
In most cases, once an application is received by Lottery Retail Operations and no problems are encountered during processing, a retailer can be licensed and ready for ticket orders within seven to 10 working days.

Sales & Proceeds



Missouri Lottery Sales History

Missouri Lottery Sales



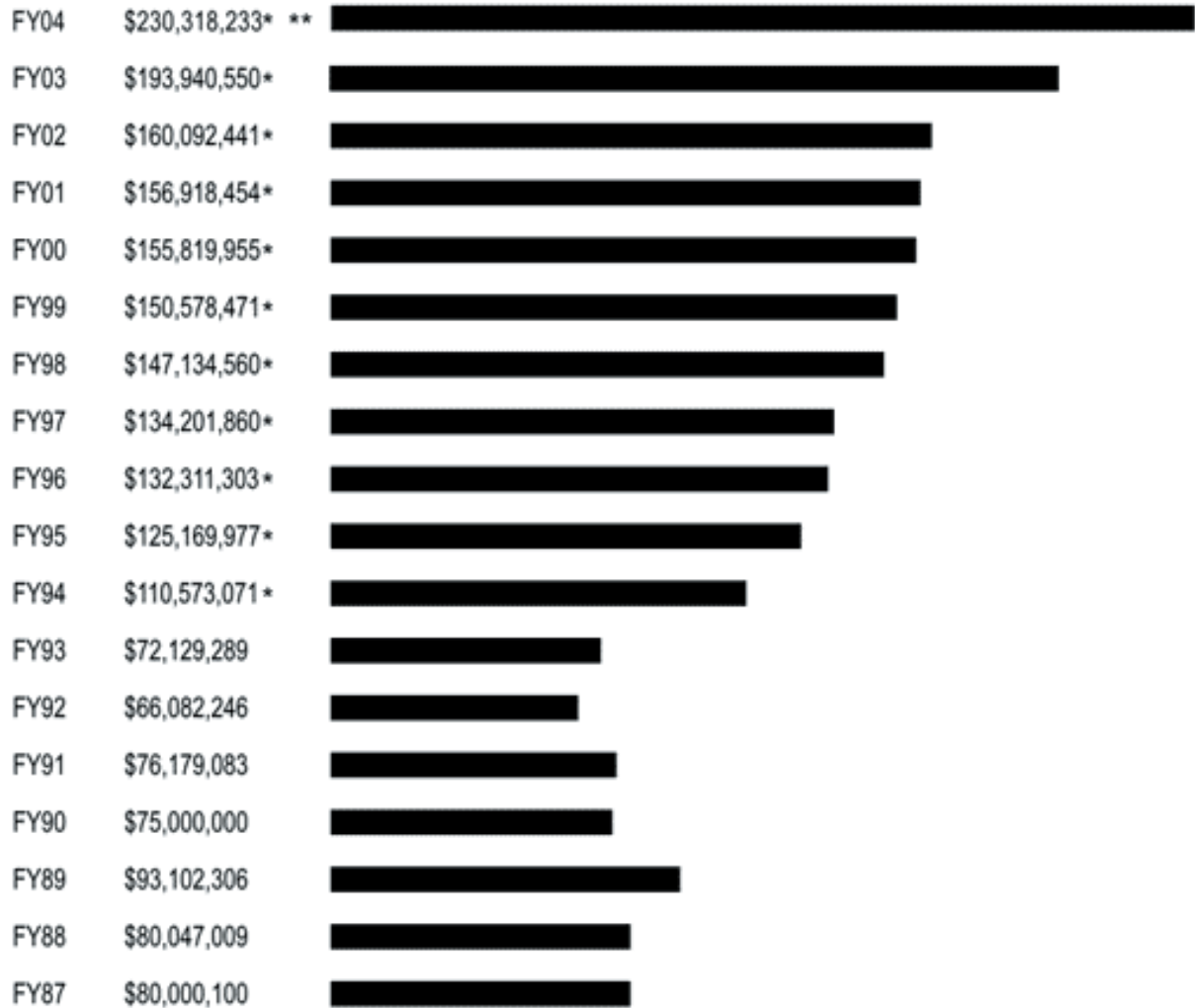
Total sales through FY04:

\$7,377,442,069 *

* unaudited figures

Missouri Lottery Proceeds History

Missouri Lottery Proceeds History



Total proceeds through FY04:

\$2,239,598,909

*All proceeds to public education. All other years' proceeds went to the General Revenue Fund.

** unaudited figures

Historical Sales By Product

Numbers Games

FY04	Lotto	\$ 35,106,863*	FY 96	Lotto	\$ 32,683,662
	Pick 3	\$ 54,043,157*		Pick 3	\$ 46,609,753
	Pick 4	\$ 18,470,558*		Powerball	\$ 89,376,918
	SHOW ME 5 Paydown	\$ 24,379,229*		SHOW ME 5	\$ 25,534,373
	Powerball	\$ 147,378,054*			<u>\$ 194,204,706</u>
	Club Keno	\$ 51,584,850*	FY 95	Lotto	
	Xtra	\$ 4,016,106*		Pick 3	\$ 33,520,409
		<u>\$ 334,978,817*</u>		Powerball	\$ 40,050,873
FY03	Lotto			SHOW ME 5/ SuperCash	\$ 106,848,256
	Pick 3	\$ 28,736,839			<u>\$ 19,816,513</u>
	Pick 4	\$ 53,569,248			<u>\$ 200,236,051</u>
	SHOW ME 5 Paydown	\$ 16,157,969	FY 94	Lotto	\$ 30,570,254
	Powerball	\$ 22,665,639		Pick 3	\$ 37,635,504
	Club Keno	\$ 125,324,451		Powerball	\$ 88,045,819
		\$ 42,570,878		SuperCash	\$ 15,015,899
		<u>\$ 289,025,024</u>			<u>\$ 171,267,476</u>
FY02	Lotto		FY 93	Lotto	\$ 32,462,902
	Pick 3	\$ 27,030,491		Pick 3	\$ 33,634,482
	Pick 4	\$ 51,785,842		Powerball	\$ 47,405,923
	Powerball	\$ 15,292,249		SuperCash	\$ 17,714,452
	SHOW ME 5 Paydown	\$ 121,474,897			<u>\$ 131,217,759</u>
	Club Keno	\$ 22,714,933	FY 92	Lotto	\$ 43,011,602
		\$ 3,124,386		Pick 3	\$ 29,042,335
		<u>\$ 241,422,798</u>		Megabucks/ Powerball	\$ 31,475,374
FY 01	Lotto			SuperCash	\$ 13,054,364
	Pick 3	\$ 28,459,170			<u>\$ 116,583,675</u>
	Pick 4	\$ 46,539,183	FY 91	Lotto	\$ 41,107,439
	Powerball	\$ 12,864,736		Pick 3	\$ 23,897,703
	SHOW ME 5 Paydown	\$ 97,920,328		Megabucks	\$ 34,702,422
		\$ 23,280,662			<u>\$ 99,707,564</u>
		<u>\$ 209,064,079</u>	FY 90	Lotto	\$ 49,079,208
FY 00	Lotto			Pick 3	\$ 19,966,018
	Pick 3	\$ 35,292,475		Lotto America	\$ 38,007,956
	Pick 4	\$ 42,368,038			<u>\$ 107,053,182</u>
	Powerball	\$ 10,549,806	FY 89	Lotto	\$ 50,236,771
	SHOW ME 5	\$ 99,966,448		Pick 3	\$ 16,394,269
	Triple Play	\$ 21,923,806		Lotto America	\$ 22,816,977
		\$ 2,336,614			<u>\$ 89,448,017</u>
		<u>\$ 212,437,187</u>	FY 88	Lotto	\$ 33,999,335
FY 99	Lotto			Pick 3	\$ 11,398,784
	Pick 3	\$ 24,981,515		Lotto America	\$ 6,233,738
	Pick 4	\$ 45,622,562			<u>\$ 51,631,857</u>
	Powerball	\$ 8,759,037	FY 87	Lotto	\$ 27,061,533
	SHOW ME 5	\$ 132,599,484		Pick 3	\$ 6,011,408
		\$ 23,537,442			<u>\$ 33,072,941</u>
		<u>\$ 235,500,040</u>			
FY 98	Lotto				
	Pick 3	\$ 27,875,180			
	Powerball	\$ 49,711,706			
	SHOW ME 5	\$ 101,082,612			
	Daily Millions	\$ 23,666,577			
		\$ 5,180,039			
		<u>\$ 207,516,114</u>			
FY 97	Lotto				
	Pick 3	\$ 31,892,109			
	Powerball	\$ 48,362,345			
	SHOW ME 5	\$ 76,145,527			
	Daily Millions	\$ 22,783,598			
		\$ 9,573,752			
		<u>\$ 188,757,331</u>			

* unaudited figures

Scratchers

FY 04	\$ 434,696,508*	FY 94	\$ 155,672,822
FY 03	\$ 393,981,254	FY 93	\$ 114,692,661
FY 02	\$ 316,397,488	FY 92	\$ 97,104,051
FY 01	\$ 272,658,386	FY 91	\$ 109,343,213
FY 00	\$ 266,708,105	FY 90	\$ 114,533,882
FY 99	\$ 248,510,434	FY 89	\$ 109,754,365
FY 98	\$ 257,643,316	FY 88	\$ 96,129,761
FY 97	\$ 222,342,990	FY 87	\$ 141,008,874
FY 96	\$ 198,735,269	FY 86	\$ 206,990,610
FY 95	\$ 183,790,370		<u>\$ 3,940,694,359*</u>

Pull-Tabs

FY 04	\$ 21,846,920*	FY 96	\$ 29,590,970
FY 03	\$ 25,041,234	FY 95	\$ 27, 638,403
FY 02	\$ 27,368,968	FY 94	\$ 23,578,248
FY 01	\$ 26,578,639	FY 93	\$ 10,764,925
FY 00	\$ 28,700,294	FY 92	\$ 6,672,027
FY 99	\$ 29,240,982	FY 91	\$ 7,190,089
FY 98	\$ 29,139,331	FY 90	\$ 1,780,083
FY 97	\$ 28,491,979		<u>\$ 323,719,632*</u>

* unaudited figures

Where Do Missouri Lottery Proceeds Go?

When the Missouri Lottery first started, all proceeds were transferred to the General Revenue Fund. From January 1986 to July 1993, the Lottery transferred more than a half-billion dollars to the General Revenue Fund for a variety of state programs and services, including public education.

In August 1992, 78 percent of voters approved Amendment 11 earmarking Lottery proceeds solely to benefit public education. Since July 1993, all Lottery proceeds have gone to the Lottery Proceeds Fund for public education in Missouri – \$1.6 billion dollars! (For a complete breakdown of where the money goes in any specific fiscal year, write to Missouri Lottery headquarters in Jefferson City or visit our Web site at www.molottery.com.)

During the past fiscal year, the Lottery has provided public education programs in Missouri with more than \$230.3 million. Though it is a significant amount, it is only approximately 3.7 percent of public education's annual funding needs.

During the past 11 years, Missouri Lottery proceeds have gone to programs such as early childhood special education, computer networking, the construction of college and university buildings and educational scholarships. The Missouri Legislature appropriates the revenues to various elementary, secondary and higher education programs each year, and therefore, the programs funded change from year to year.

Approximately 28.5 cents of every dollar spent on the Lottery benefits Missouri's public elementary, secondary and higher education programs. More than 60.5 cents goes back to players as prizes, 5 cents is used for administrative costs and 6 cents goes to retailers in the form of commissions, incentives and bonuses. In all, more than 95 cents of every dollar stays in Missouri.

Division of each dollar spent on the Missouri Lottery



FY05 Missouri Lottery Proceeds

The following is a list of programs that will receive Lottery proceeds, as appropriated by the Missouri Legislature for fiscal year 2005. These funds represent about 3.7 percent of the total funding for the state's public education system.

For fiscal year 2005, \$220 million from Lottery proceeds have been appropriated to educational programs by the Legislature.

Missouri Department Of Elementary and Secondary Education \$143,865,994

\$111,880,607 (4% of total program funding)

Foundation Program

These funds help pay for the normal state aid distribution to schools for transportation, gifted programs special education and early childhood special education services.

\$12,563,100 (99.6% of total program funding)

For A+ Schools Program

This program, provided through the Outstanding Schools Act, is designed to ensure all students graduate from school, complete a challenging course of studies with identified learner expectations and proceed from graduation to a college, post-secondary education or to workplace skill-development opportunities. The Lottery proceeds are being used to fund community college scholarships for students who might otherwise be unable to attend college.

\$7,768,606 (77% of total program funding)

Public Placement Excess Cost Program

This program was established to assist school districts in providing education services to students in residential placements through the Missouri Department of Mental Health or the Missouri Division of Family Services by paying the excess cost incurred by those school districts for educating these students placed outside the school district where their parents reside.

\$4,568,630 (37% of total program funding)

Performance-Based Assessment Program

This program provides funding for continued development, administration and scoring of the statewide Missouri Assessment Program (MAP). The Lottery funding covers testing costs for the subjects of math and communication arts.

\$4,122,368 (100% of total program funding)

Safe Schools Initiative

Through this program, grants will be provided to schools to make them safer. Educational programs to serve violent, disruptive and abusive students will be created to make schools safer for all students and teachers.

\$1,400,000 (3% of total program funding)

Vocational Rehabilitation Program

This money will be used by the Division of Vocational Rehabilitation to assist clients who have disabilities to obtain employment by diagnosis, physical restoration, training, placement and other related services.

\$355,893 (46.6% of total program funding)

Advanced Placement/Dual Credit

This funding pays exam fees for the Advanced Placement Program and tuition for the Dual Credit Program for juniors and seniors that have scored “proficient” or “advanced” on the Missouri Assessment Program (MAP).

\$342,754 (85% of total program funding)

Maintenance/Repair State Schools

This money will support various repair projects at the state-operated schools for severely handicapped children, the Missouri School for the Deaf and the Missouri School for the Blind.

\$250,000 (29% of total program funding)

Character Education Initiatives

These funds will provide teacher training and resources to schools to emphasize the importance of universal values such as responsibility, respect, trustworthiness, fairness, caring and citizenship.

\$200,000 (100% of total program funding)

Future Minority Teacher Scholarships

This money will be used to help fund Missouri’s Scholarship Program for minority teacher education students in approved programs at four-year colleges or universities in Missouri.

\$158,156 (24% of total program funding)

Missouri Scholars and Fine Arts Academics

These two annual gifted academies (the Scholars Academy and the Fine Arts Academy) offer additional opportunities to the state’s highest-achieving students to participate in educational activities beyond those offered during the regular school year. The academies are open to juniors and seniors from public and private high schools.

\$145,000 (29% of total program funding)

Early Grade Literacy

These funds provide targeted funding for professional development activities related to the Early-Grade Literacy Programs offered at Southeast Missouri State University.

\$110,880 (1% of total program funding)

Administration Costs

These funds will help pay for general administrative expense and equipment.

Missouri Department of Higher Education

\$76,365,310

\$36,869,596 *(9% of total program funding)*

University of Missouri Campuses (Columbia, Kansas City, St. Louis and Rolla)

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$7,200,409 *(9% of total program funding)*

Southwest Missouri State University

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$5,920,132 *(6% of total program funding)*

Community Colleges

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$4,985,715 *(9% of total program funding)*

Central Missouri State University, Warrensburg

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$4,059,895 *(9% of total program funding)*

Southeast Missouri State University, Cape Girardeau

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$3,776,109 *(9% of total program funding)*

Truman State University, Kirksville

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$2,750,000 *(86% of total program funding)*

Missouri College Guarantee Fund

The Missouri College Guarantee Program provides scholarships to students based on financial need and academic achievement.

\$2,599,805 *(9% of total program funding)*

Northwest Missouri State University, Maryville

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$1,768,039 *(8.5% of total program funding)*

Missouri Western State College, St. Joseph

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$1,722,820 (8% of total program funding)

Missouri Southern State University, Joplin

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$1,551,205 (9% of total program funding)

Lincoln University, Jefferson City

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$1,332,353 (8% of total program funding)

Workforce Preparation Projects at Community Colleges

This money will be used by community colleges to help expand their delivery of post-secondary career and vocational training, such as customized employer training.

\$420,528 (9% of total program funding)

Linn State Technical College, Linn

This money is used to fund salaries, equipment and library purchases and institution-based student financial aid.

\$500,000 (50% of total program funding)

University of Missouri, Kansas City

These funds will be used to purchase dental equipment for the Dental School on the Kansas City campus.

Programs



Promotions and Special Events

Promotions and special events are a big part of the Missouri Lottery's excitement. The Lottery holds several promotions throughout the year to offer players a chance to win unique prizes and educate players on how to play certain games. In addition, players get a lot of second chances to win. Check the Lottery's Web site at www.molottery.com for information about current promotions, or to enter one of the Lottery's on-line promotions.

Promotions

Missouri Lottery holds many promotions at various intervals throughout the year to give players chances to win exciting trips, cash and special prizes. The best way to learn about Lottery promotions is by visiting retail locations, Lottery offices or the Lottery's Web site.

Special Events

The Lottery also attends several special events around the state, including the Missouri State Fair. The Lottery has an ambassador program, a group of college interns who travel the state during the summer promoting and educating players about Lottery games at retail locations, fairs and special events.

Not only can the Missouri Lottery be found at special events, but the Lottery also creates events around the state to promote new games and special milestones.

For more information about special events, see your local Missouri Lottery retailer or contact the Missouri Lottery's events manager at (573) 751- 4050.

Missouri Lottery Speakers' Bureau

Missouri Lottery Speakers' Bureau

Want to know more about the Missouri Lottery? You can request a speaker through the Lottery's Speakers' Bureau. A variety of topics are available, including "The Missouri Lottery and Education," and "Overnight Millionaires: The Lottery's Jackpot Winners."

All presentations are free of charge. For more information, call the Lottery's headquarters at (573) 751-4050.

The Minority and Women Business Program

The Missouri Lottery's Minority & Women Business Program is designed to solicit and assist minority and women entrepreneurs who seek business contracts with the Lottery. Missouri law requires 10 percent of subcontracted Lottery business to be awarded to minority business enterprises and 5 percent of subcontracted Lottery business to women-owned business enterprises.

The Lottery makes every effort to not only meet these goals, but also to exceed them in its procurement process. Procurement opportunities include:

- advertising specialties • artwork/graphic services and supplies • audio visual supplies
- auditing services • computer hardware/software • electronic equipment and supplies
- events planning services • fulfillment services • janitorial supplies • vehicles • office equipment and supplies • packaging and shipping materials • photographic equipment and supplies • printing and silk screening • professional training consulting • public relations services • research services • travel consulting

If your product or service can be used by the Lottery, you may have your business entered into the Lottery's vendor database to receive eligible bid mailings. It will also be necessary to certify your status as a minority or woman-owned business.

What is a Minority Business Enterprise?

A Minority Business Enterprise (MBE) is defined as an independent business that is at least 51 percent owned and controlled (which involves the management of daily business operations) by one or more minorities. In the case of a publicly-owned business, at least 51 percent of the stock must be owned by one or more minorities. A minority is defined as a person who is a citizen or lawful permanent resident of the United States and who is black, Hispanic, Native American (American Indian, American Eskimo, Aleut, Native Hawaiian), Asian Pacific American (origins from Japan, China, the Philippines, Vietnam, Korea, Somoa, Guam, the United States Trust Territories of the Pacific, Northern Mariana Islands, Laos, Cambodia and Taiwan), or Asian Indian American (origins from India, Pakistan and Bangladesh).

What is a Women Business Enterprise?

A Women Business Enterprise (WBE) is an independent business that is at least 51 percent owned and controlled (which involves the management of daily business operations) by one or more women. In the case of a publicly-owned business, at least 52 percent of the stock must be owned by one or more women.

The Lottery also provides additional support to minorities by sponsoring the traveling Black Archives Exhibit and various minority trade shows and exhibits throughout Missouri.

If you're a minority or woman business owner and are interested in doing business with the Missouri Lottery, contact:

ANTHONY "TONY" BILLINGER
Director, Missouri Lottery Minority/Women Business Program
PO Box 1603
Jefferson City, MO 65102-1603
E-mail: billia@molottery.com
Phone: (573) 751-4050
Fax: (573) 751-5188



The Missouri Lottery and its network of retailers are an integral element in Missouri's statewide "Alert Missouri" plan, which is an effort to locate children who have been abducted. Alert Missouri, which began in January 2003, is based on the AMBER Alert system that was created in 1996 as a result of the kidnapping and murder of a 9-year-old Arlington, Texas, girl named Amber Hagerman.

When an alert is issued, all Numbers Games Lottery retailers receive a message on their Lottery sales terminal. In addition to the retailer screen, the alert message also scrolls on the small screen located at the top of the Numbers Games terminal and it is broadcast on all LED jackpot alert signs and Club Keno monitors. When possible, the message is printed on Numbers Games tickets. The Lottery also publicizes the message on the Lottery's Web site and the winning numbers e-mail subscription service.

The Lottery participates with four other state agencies in this program, in conjunction with the Missouri Broadcasters Association and local law enforcement agencies.

Responsible Gaming



Responsible Gaming

With many things in life, there are people who have problems with moderation. Gaming is no exception. A very small percentage of gamblers have problems playing responsibly and could be considered “compulsive” or “pathological.”

What Is Compulsive Gambling?

Compulsive gambling is a behavior disorder in which an individual has an uncontrollable preoccupation and urge to gamble. This results in excessive gambling, the outcome of which is loss of time and money. The gambling reaches the point at which it compromises, disrupts or destroys the gambler’s personal life, family relationships or vocational pursuits. The key signs are emotional dependence on gambling, loss of control and interference with normal functioning.

Do You Have A Problem?

- Frequently think about past gambling experiences, future plans or how to get money for gambling;
- Need to increase spending to reach a high level of excitement;
- Have failed at stopping or controlling gambling;
- Become restless and/or irritable when trying to cut back or stop gambling;
- Gamble to escape problems and to feel better;
- Frequently return to “get even” after experiencing losses (chasing one’s losses);
- Lie to cover up gambling activity;
- Have committed or planned illegal acts to finance gambling;
- Have problems with job, school or relationships;
- Rely on others to help out financially.

How To Get Help

The first struggle to overcoming a compulsive gambling disorder is admitting there is a problem and recognizing that it won’t go away without help. If you think you or someone you know has a problem with gambling, please call:

**1-888-BETSOFF (1-888-238-7633) or
visit the BETSOFF Web site at www.888BETSOFF.com.**

When you call the 24-hour toll-free help line, a counselor at the Life Crisis Center in St. Louis will refer you to free treatment facilities in your area.

Special Awareness Programs

Youth

During Missouri's Responsible Gaming Education Week in August 2000, the Missouri Alliance to Curb Problem Gambling kicked off a youth gambling prevention campaign to help educate youth, parents, school counselors and officials, and the general public about the dangers of gambling at a young age.

The Alliance's youth gambling prevention campaign includes an in-school awareness assembly program called "Addiction-The Game No One Wins," posters, brochures, speaker presentations, informational mailings to school counselors and attendance at educational conferences throughout the state. With guidance and assistance provided through the Division of Guidance and Placement at the Missouri Department of Elementary & Secondary Education, this campaign was designed to be the initial step in creating a comprehensive awareness program to prevent gambling among youth in Missouri.

In addition, the youth campaign includes "Beat Addiction – Choose the Right Path," an award-winning 12-minute video aimed at students in grades 6-9. This video addresses the risk factors about all addictions and includes personal stories. The video package includes a facilitator's guide for class discussion.

Seniors

An awareness campaign aimed at older adult problem gamblers was introduced in August 2001 during the third annual Missouri Responsible Gaming Education Week.

The senior awareness campaign was the third campaign initiated by the Alliance. The campaign, which includes posters and brochures, helps educate seniors on the risk factors that could lead to a gambling addiction, problem-gambling symptoms and where to get help – 1-888-BETSOFF (1-888-238-7633).

For information about all of the Alliance's awareness campaigns, please visit www.888BETSOFF.com.



What Is The MACPG?

The Missouri Alliance to Curb Problem Gambling (MACPG) is an alliance between the Missouri Lottery, the Missouri Riverboat Gaming Association, the Missouri Gaming Commission, the Missouri Department of Mental Health's Division of Alcohol & Drug Abuse and the Missouri Council on Problem Gambling Concerns and the Port Authority of Kansas City.

With an increase in legalized gaming activities throughout the country as well as in Missouri, compulsive gambling is also on the rise. The Missouri Department of Mental Health estimates that 95 percent of the Missouri residents who purchase Lottery tickets or visit riverboat casinos or bingo parlors understand the costs and risks of participating in these games of chance. However, up to 5 percent of the individuals who participate in these gambling activities experience personal, financial and social difficulties due to an obsession with these games.

The purpose of the MACPG is to educate Missourians on the potential characteristics and dangers of problem gambling, to refer compulsive gamblers and their family and friends to free treatment through a toll-free help line, to prevent underage play and to promote responsible gaming.

Frequently Asked Questions



Frequently Asked Questions

Q. Where can I find past winning numbers?

- A. Players can get Lottery numbers since 1996 at Missouri Lottery Numbers Games retailers, or they can scan their tickets through a “Check-A-Ticket” (CAT) device found at some Missouri Lottery retail locations. A CAT is a player-activated device that indicates whether a ticket is a winner. Players also can find a historical list of the numbers on the Lottery’s Web site (www.molottery.com). Players can also request lists via email and the Lottery will send numbers lists as an e-mail attachment. They also can write to the Lottery and send a self-addressed, stamped envelope to receive a list of numbers. A complete list requires 11 37-cent stamps, and a 2004 list requires one 37-cent stamp. Send requests to:

WINNING NUMBERS

Missouri Lottery
PO Box 1603
Jefferson City, MO 65102-1603

Q. If I win a big jackpot prize and I die before I receive it all, where does the remaining money go?

- A. When a jackpot winner dies, the Missouri Lottery continues to make payments to the winner’s heirs.

Q. Do Lottery proceeds really go to schools?

- A. Yes, about 28.5 cents of every dollar spent on the Missouri Lottery goes to Missouri’s public schools. From the start of the Lottery in January 1986 to June 30, 1993, all Lottery proceeds were directed to the state’s General Revenue Fund, including education. In August 1992, Missouri’s voters elected to have all Lottery proceeds go solely to education. Since July 1, 1993, the Missouri Lottery has contributed more than \$1.6 billion to education. In fiscal year 2004, the Lottery contributed more than \$230.3 million to elementary, secondary and higher education. That amount is about 3.7 percent of the total funds needed to fund the state’s public education system every year. The Missouri Legislature appropriates those funds annually to statewide education programs.

Q. Why don’t I ever hear about top-prize winners in Scratchers games?

- A. Winners are highlighted on the Missouri Lottery’s Web site, in e-mail newsletters, in news releases, the Winning Times printed publication and on signage at retail locations. News releases with the names of the prize winners of \$1,000 or above are sent to media throughout the state. A list of these winners also is available upon request to the Missouri Lottery headquarters in Jefferson City. These same releases can also be found in the Media Center of the Missouri Lottery’s Web site.

- Q. It seems when the Lottery first started, I won more often in the Scratchers games. Are there fewer prizes now?**
- A. Actually, the chances of winning a prize in the Lottery's Scratchers games continue to get better. In the Lottery's early days, by law, games only paid out 45 percent of sales in prizes. Now games pay out an average of more than 66 percent of sales in prizes, and an average of approximately 1 in every 4.2 tickets is a winner.
- Q. It seems Scratchers winners are always in the big cities. Do you send more winning tickets there?**
- A. No one, including Missouri Lottery employees, knows where winning Scratchers are located. Strict security measures are in place at all times during the ticket-printing process. The only way to detect a winning ticket is by scratching off the coating that covers the play area.
- Q. Why is the cash value of a jackpot only about half of what is advertised? Where does the rest of the money go?**
- A. When a player wins a Missouri Lotto or Powerball jackpot and he or she selects the Cash Option, that player receives approximately half the advertised jackpot, minus 29 percent in taxes, in cash. The Cash Option entitles the winner to receive all the money the Lottery has in the Lotto or Powerball jackpot fund generated by sales during that jackpot run. If a winner chooses to have his or her prize distributed over 25 years (Lotto) or 30 years (Powerball), the Lottery takes that jackpot fund and invests it to accrue the full advertised jackpot amount won.
- Q. Why doesn't anyone in Missouri ever win the Powerball jackpot?**
- A. Out of the 29 lotteries participating in the Powerball game, Missouri ranks second in terms of jackpot winners and the amount awarded to players through jackpot prizes. With 22 Powerball jackpot winners, Missouri is second only to Indiana. The Missouri Lottery has awarded more than \$730 million in Powerball jackpot prizes.
- Q. Since so many people play Powerball, aren't the chances of winning worse?**
- A. No matter how many people play Powerball, the chances of winning never change. The same fact holds true for Pick 3, Pick 4, SHOW ME 5 Paydown, Club Keno and Lotto. The chances are based on the amount of number combinations, not the number of players. Overall chances of winning a prize in Powerball are 1 in 36.06.

Q. Does the Missouri Lottery keep most of its profits?

- A. From every dollar spent on a Lottery ticket, more than 95 cents is returned to Missouri residents: an average of 60.5 cents goes back to players through prizes, 28.5 cents goes to Missouri's public education system and 6 cents is earned by retailers who sell Lottery tickets. Just 5 cents of every dollar goes to pay administrative expenses including advertising, ticket printing and computer system costs.

Q. Who oversees riverboat gambling?

- A. Riverboat gambling is governed by the Missouri Gaming Commission, which also oversees Bingo games.

Q. Aren't most Lottery players poor and uneducated?

- A. The Lottery's demographic information shows that the typical lottery player is a high school graduate, between the ages of 25 and 54, married, employed and has a household income between \$25,000 and \$40,000.

Q. Is there a danger of Lottery players becoming compulsive gamblers?

- A. Studies show up to 5 percent of those who gamble through all means experience problems. Those who do or their friends and family can contact the Missouri Alliance to Curb Problem Gambling's (MACPG) help line at 1-888-BETSOFF for assistance or visit the organization's Web site at www.888betsoff.com.

Q. Why does it seem like all the jackpot winners come from the big cities?

- A. Missouri Lottery jackpot winners have come from all across the state. The number of winners is generally proportionate with the number of sales. Therefore, in areas where sales are higher, there will also tend to be more winners. Keep in mind, your chances of winning a prize are the same no matter where you buy your tickets.

Q. Isn't the Lottery an inefficient way to raise money?

- A. The Missouri Lottery is an efficient source of revenue. More than 95 cents of every dollar is returned to Missourians in one form or another. Players receive approximately 60.5 cents in prizes, education receives approximately 28.5 cents and retailers receive about 6 cents.

Q. Why don't Lottery proceeds increase education's funding?

- A. The Lottery does not allocate Lottery profits to specific education programs. That is the job of the Legislature and the governor. All Missouri Lottery proceeds are transferred to benefit education programs, and these proceeds are a net increase in revenues for the state.

Q. Why aren't retailers punished for selling Lottery products to minors?

- A. The Missouri Lottery has procedures in place to suspend retailer licenses to anyone selling Lottery products to minors. The Lottery also places vending machines where they can be monitored by clerks, and it places signage on the machines warning minors not to play.

Reference



ambassadors	A group of college interns who travel to retail locations and special events such as fairs and festivals educating players about lottery games and promotions.
Alert Missouri	Alert Missouri is Missouri's statewide program to find abducted children. It is based on the AMBER Alert system that was created in 1996 as a result of the kidnapping and murder of a 9-year-old Arlington, Texas, girl named Amber Hagerman.
annuity option	A method of collecting prizes of \$1 million or more in Lotto and Powerball. This method entitles the winner to receive the prize money in equal, annual payments that total the advertised jackpot amount. Annuity options for Lotto jackpots are spread over 25 annual payments, and annuity options for Powerball jackpots are spread over 30 annual payments.
back pair	A Pick 3 and Pick 4 play option in which players pick the last two digits in exact order. In both games, players win \$60 for a \$1 bet. See also "front pair."
back 3	A Pick 4 play option in which players pick the last three digits in exact order and win \$600 for a \$1 bet. See also "front 3."
box	A Pick 3 and Pick 4 play option in which players can win if their numbers match in any order.
Bulls-Eye	An optional play feature in Club Keno that allows players to increase their winnings by matching the red Bulls-Eye number drawn.
CAT	Stands for "Check-A-Ticket," a player-activated device in retail locations that indicates whether a Numbers Game ticket is a winner.
cash option	A choice available to both Lotto and Powerball winners that allows them to collect their jackpot prize in one lump sum. This amount is the amount on hand to pay that prize from the prize fund. It is approximately half of the advertised jackpot amount, minus taxes. Winners have exactly 60 days from the drawing to select the cash option.
Club Keno	A Numbers Game drawn via computer every five minutes between 5 a.m. and 1:50 a.m. every day. Players can win up to \$100,000 per \$1 ticket per drawing by matching numbers from 1 to 80. Club Keno is sold only in age-controlled environments.

combo	A Pick 3 and Pick 4 play in which players pick numbers for all possible straight combinations.
Daily Millions	A multi-state Numbers Game that started in September 1996 and was discontinued in March 1998.
Daily Game Sampler	A special combination-play option of the Missouri Lottery's three daily games--SHOW ME 5 Paydown, Pick 4 and Pick 3. Cost: \$3.
fiscal year	July 1 through June 30. (Example: July 1, 2003, through June 30, 2004, is fiscal year 2004.)
front pair	A Pick 3 and Pick 4 play option in which players pick the first two digits in exact order. In both games, players win \$60 for a \$1 bet. See also "back pair."
front 3	A Pick 4 play option in which players pick the first three digits in exact order and win \$600 for a \$1 bet. See also "back 3."
Fun & Fortune Game Show	The Lottery's game show held in St. Louis. It started on Jan. 20, 1996, and ended on July 9, 2002.
Fun & Fortune Wheel Spin	The Lottery's wheel spin event held in Jefferson City. It started on July 26, 2002, and ended on Aug. 1, 2003.
General Revenue Fund	From the start of the Missouri Lottery in January 1986 through June 30, 1993, all of the Missouri Lottery's proceeds or profits went into Missouri's General Revenue Fund.
high-tier prizes	Prizes above \$600. These prizes must be claimed at a redemption center. See also redemption centers.
instant tickets	Scratch-off tickets. Same as Scratchers.
instant ticket vending machine (ITVM)	Machine at retail locations through which Scratchers tickets can be purchased.
LETS	Lottery & Education Telecommunications Services. A group of Lottery producers and directors who broadcast Missouri Lottery drawings and other products, including video news releases. A joint partnership between the Missouri Lottery and the Missouri Department of Elementary & Secondary Education.

Lotto	The Lottery's in-state Numbers Game drawn every Wednesday and Saturday night. Players pick six numbers between 1 and 44. Jackpots start at \$1 million and grows until someone wins.
Lotto America	Multi-State Lottery Association game. Ran from Feb. 3, 1988, through Oct. 28, 1990, when it was revamped into Missouri's Megabucks. On April 19, 1992, it was changed to Powerball.
low-tier prizes	Prizes of \$25 or less. These prizes can be paid by any Missouri Lottery retailer.
Luckytown™	The Lottery's advertising brand campaign. "Luckytown" is not a real place, but is a state of mind.
matrix	The range of numbers to pick from in a game. The matrix determines the game's odds.
midday draw	Pick 3, Pick 4 and SHOW ME 5 Paydown drawing that occurs at 12:57 p.m. each day.
middle pair	A Pick 4 play option in which players pick the second and third digits in exact order and win \$60 for a \$1 bet.
Minority & Women Business Program	A program designed to solicit and assist minority and women entrepreneurs who seek business contracts with the Missouri Lottery.
Missouri Alliance to Curb Problem Gambling (MACPG)	Formed in the spring of 1997 to promote a new help line telephone number and free treatment services for compulsive gamblers. The Alliance includes the Missouri Lottery, the Missouri Department of Mental Health, the Missouri Gaming Commission, the Missouri Riverboat Gaming Association, the Missouri Council on Problem Gaming Concerns and the Port Authority of Kansas City.
Missouri's Megabucks	Multi-State Lottery Association game, which ran from Oct. 28, 1990, through April 18, 1992. It was replaced by Powerball.
Multi-State Lottery Association (MUSL)	A multi-state lottery organization that operates Powerball and other lottery games. MUSL is based in Des Moines, Iowa.

My Lottery	A free source for players to participate in a variety of convenient, on-line services and unique opportunities to win at www.molottery.com . Once an account is created, members are able to save time and postage and submit, view and edit their entries on-line for Missouri Lottery promotions; they can access forms to help them manage their lottery group-play activities; sign up for daily or twice-weekly e-news and numbers e-mails, specific jackpot alert e-mail messages and more.
North American State & Provincial Lottery Association (NASPL)	National lottery trade organization headquartered in Willoughby Hills, Ohio. NASPL consists of 50 lottery organizations throughout North America.
Numbers Game	Category name for Powerball, Lotto, Club Keno, SHOW ME 5 Paydown, Pick 4 and Pick 3 games.
pari-mutuel	A prize that is shared equally among all winners in a prize category; all Lotto prizes are pari-mutuel except the free ticket prize.
Pick 3	The Lottery's Numbers Game in which players pick three numbers between 0 and 9.
Pick 4	The Lottery's Numbers Game in which players pick four numbers between 0 and 9.
playslip	A small slip of paper in which players mark their number combinations; retailers can use the playslips to enter bets.
playstation	Lottery stands located in retail locations to house lottery playslips, brochures and promotional information.
Powerball®	A large multi-state Numbers Game consisting of 29 members run by the Multi-State Lottery Association in Des Moines, Iowa. Players select five numbers between 1 and 53 and one number – the Powerball – between 1 and 42.
Power Play	An optional feature in Powerball that allows players to increase their winnings up to five times, depending on the Power Play number drawn. Power Play costs an additional \$1 per play.
prize pool	A set percent of revenues from sales that are earmarked to pay a particular prize level.
Pull-Tabs	A type of instant game found in mainly age-controlled establishments. Also known as “break-opens” or “pickles.”

Quick Pick	The function on a lottery terminal that selects number combinations at random for players.
redemption centers	Four Missouri Lottery offices where prizes can be redeemed, located in Jefferson City, Kansas City, Springfield and St. Louis.
Scratchers®	Registered name of the Missouri Lottery's instant-win products.
SHOW ME 5®	The Missouri Lottery's daily cash Numbers Game that started on Nov. 6, 1994 and ended Nov. 5, 2000.
SHOW ME 5 Paydown	A daily pick-five cash game Numbers Game that replaced SHOW ME 5 on Nov. 6, 2000.
straight	A way to play Pick 3 and Pick 4. In playing a straight, a player's numbers must match all three or four numbers drawn in exact order drawn to win.
straight/box	A way to play Pick 3 and Pick 4. Straight means you bet your numbers come up in the order they are drawn. Box means you bet your numbers come up in any order.
SuperCash	Missouri Lottery Numbers Game from Jan. 20, 1992, until Nov. 5, 1994. Replaced by SHOW ME 5.
terminals	Machines in retail locations that produce Numbers Game tickets.

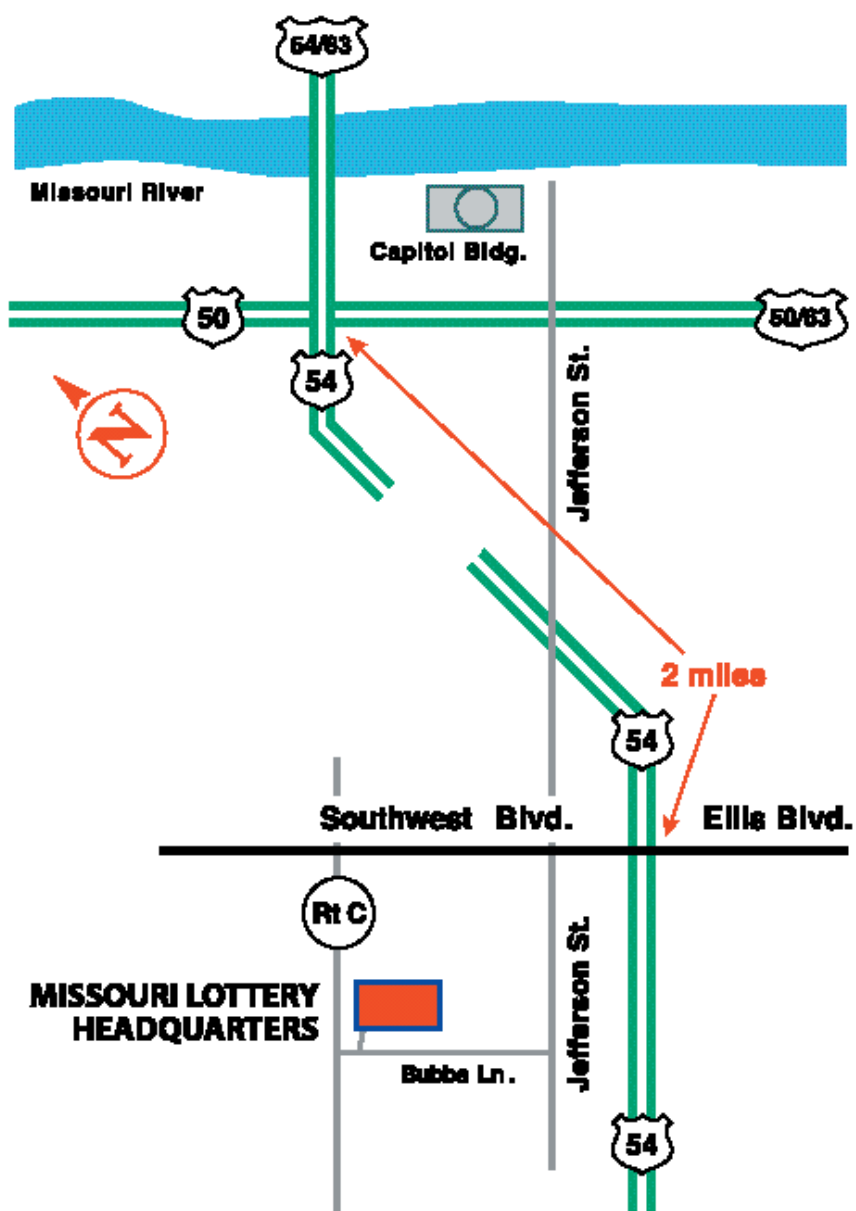
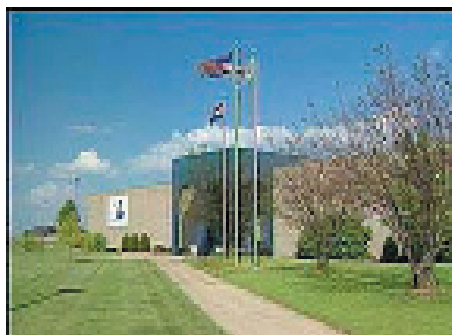
Maps



Lottery Headquarters

Lottery Headquarters - Jefferson City

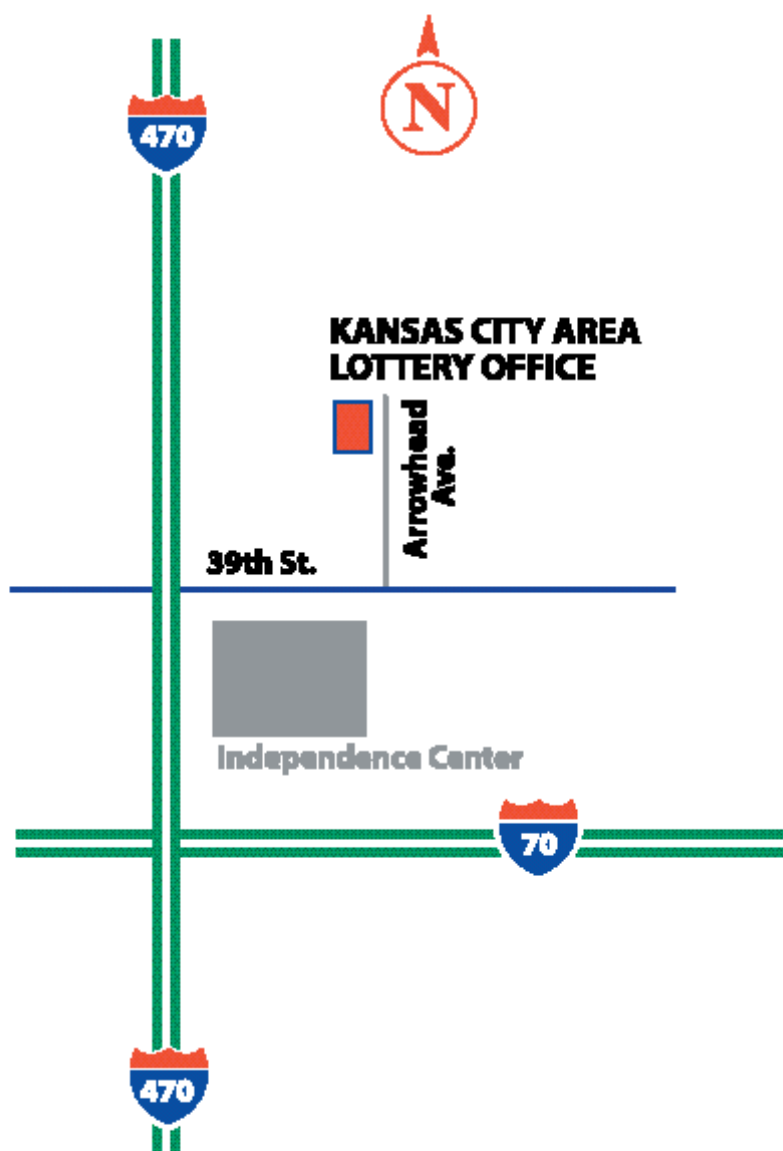
1823 Southridge Dr.
Jefferson City, MO
(573) 751-4050



Kansas City Lottery Office

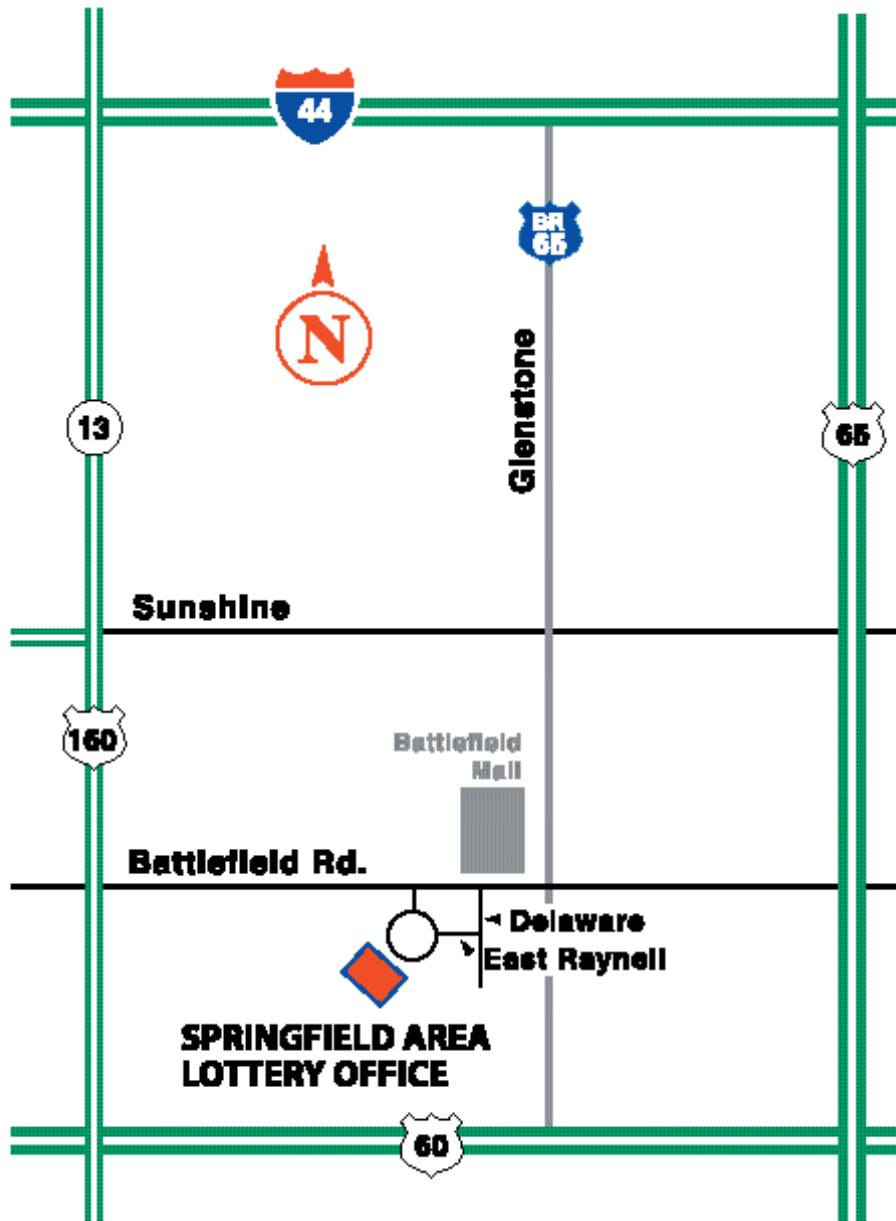
Kansas City Area Lottery Office

3630 Arrowhead Ave.
Independence, MO
(816) 795-8811



Springfield Area Lottery Office

1506 E. Raynell
Springfield, MO
(417) 888-4227



Springfield Lottery Office

St. Louis Lottery Office

St. Louis Area Lottery Office

1831 Craig Park Ct.
St. Louis, MO
(314) 340-5800

